

KODAK Reading Glasses

Concept



READING
GLASSES

Kodak reading glasses

New collection has born.

TECHNOLOGY

- Aspheric lens: perfect vision
- Block blue lens
- Large and adaptable temples
3 positions

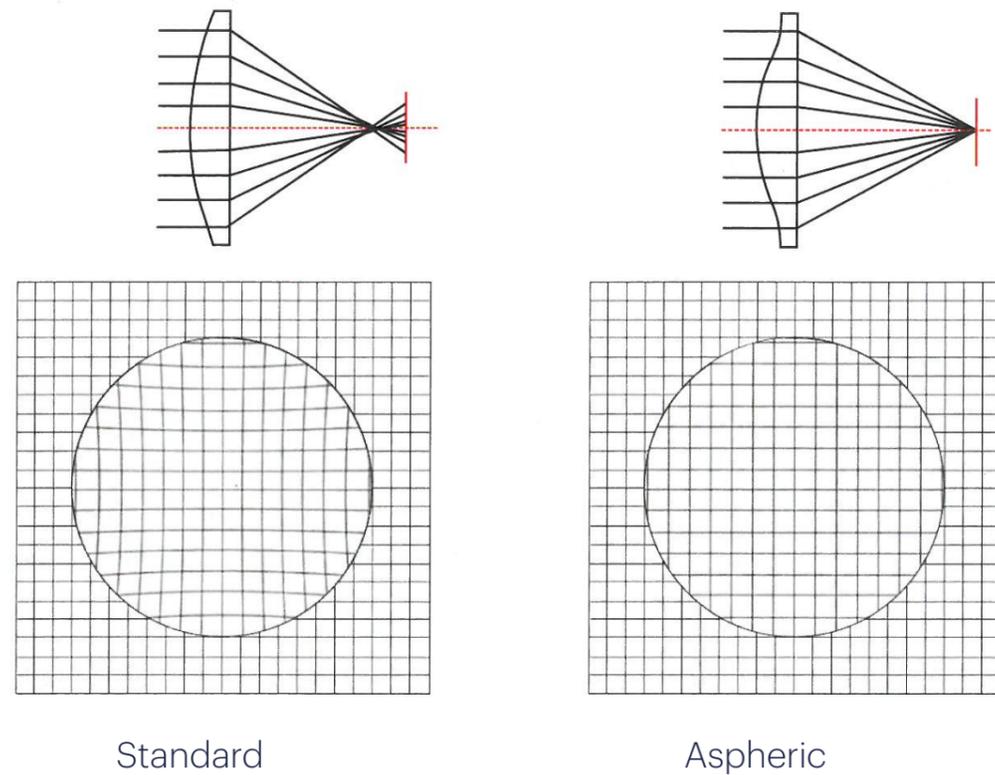
SHAPES

- Comercial
- Modern
- Comfy

MATERIALS

- Front: CP injection + Rubber
- Temples: TR90 + Rubber

WHAT IS A ASPHERIC LENS?



The aspheric lenses have a better quality than standard lens, they provide a correction of presbyopia for an optimal and comfortable vision that avoids eyestrain.

They are built in compliance with EN 14139:2010 in accordance with Directive 93/42 /CEE and subsequent amendments and with the M.D 26/11/2004

Aspheric lenses are on average **11% thinner** and much **flatter** than spherical lenses.



With a spheric lens, the strong plus prescriptions will give the wearer a magnified eye-bug look also the strong minus prescriptions can reduce the size of the eye.

Aspheric lenses **correct these unwanted deformations** making the wearer's eyes look natural and proportionate.

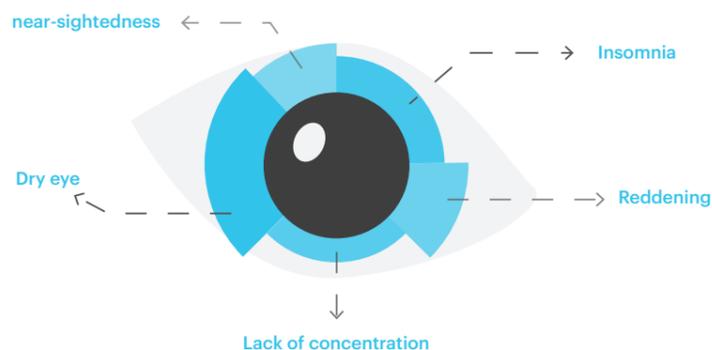


WHAT IS BLUE LIGHT?

Blue light is the most intense and high type of visible light that sun transmit. We can find it everywhere.

All our digital devices emit a stronger blue light than we get from the sun. Spending hours string at a screen can cause eye damage, fatigue and some other problems.

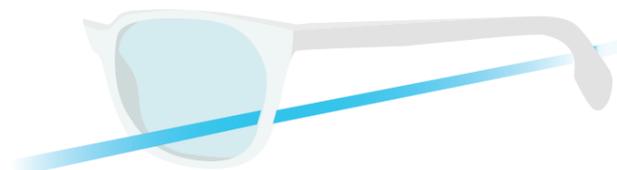
Side effects of blue light:



We spend approximately half of the year looking to our digital devices, to be more precisely **168 full days**.



We spend in total 11 hours per day, meaning of **4.015 hours** in a year.



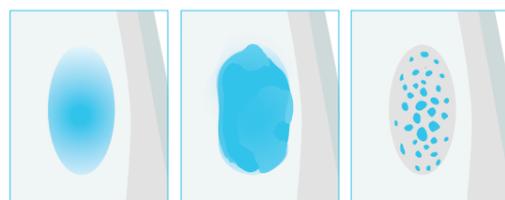
Regular lens



Blue light blocking lens



Macular degeneration



Healthy macula Wet macula Dry macula

Blue light penetrates your eye all the way to the retina, blue-light blocking glasses can mitigate damage that will cause problems later in life.

Melatonin Production



Blue light is a potent suppressor of melatonin, the hormone that regulates the sleep-wake cycle.

Eye protection

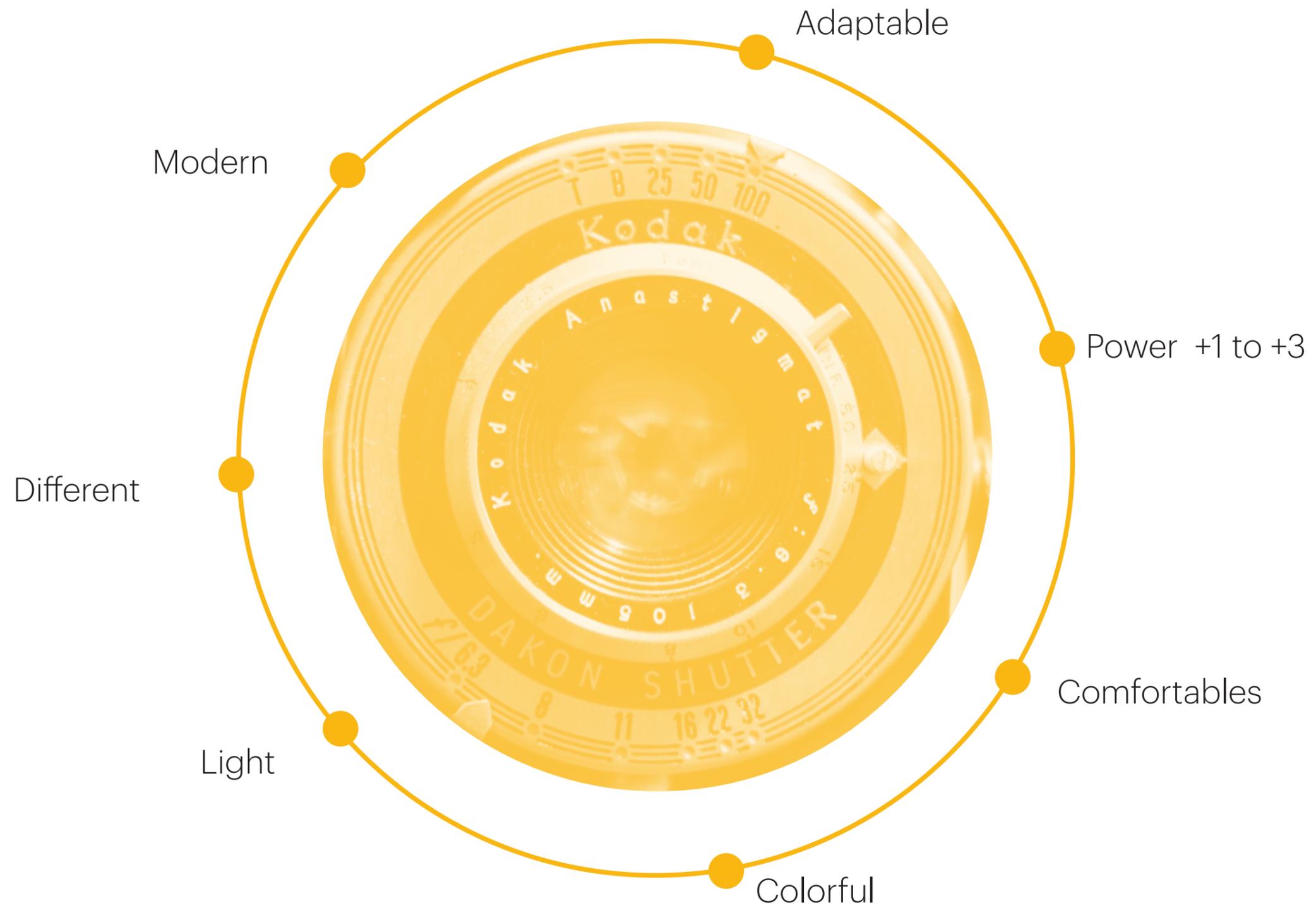


Using blue light blockers will reduce eye fatigue and the things that come along with it, like headaches and blurred vision.

BENEFITS OF USING BLUE LIGHT BLOKING LENSES

KODAK Reading Glasses

Characteristics of the collection



MATERIALS



FRONT

CP Injection



TEMPLE

TR90 flexible injection



NOSE PADS

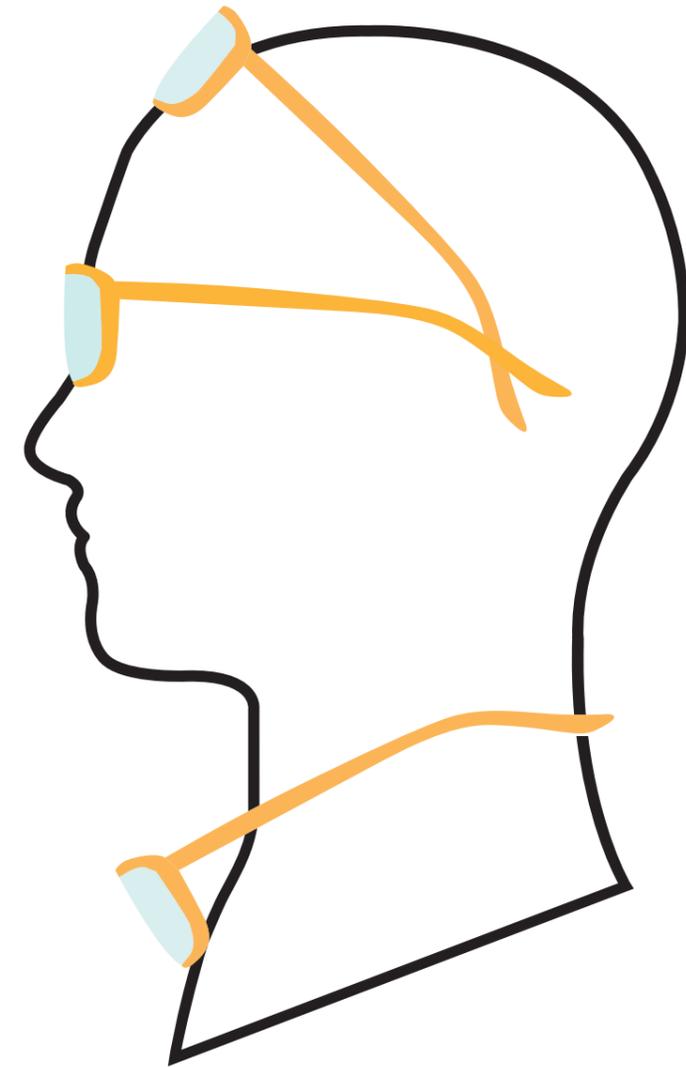
Rubber

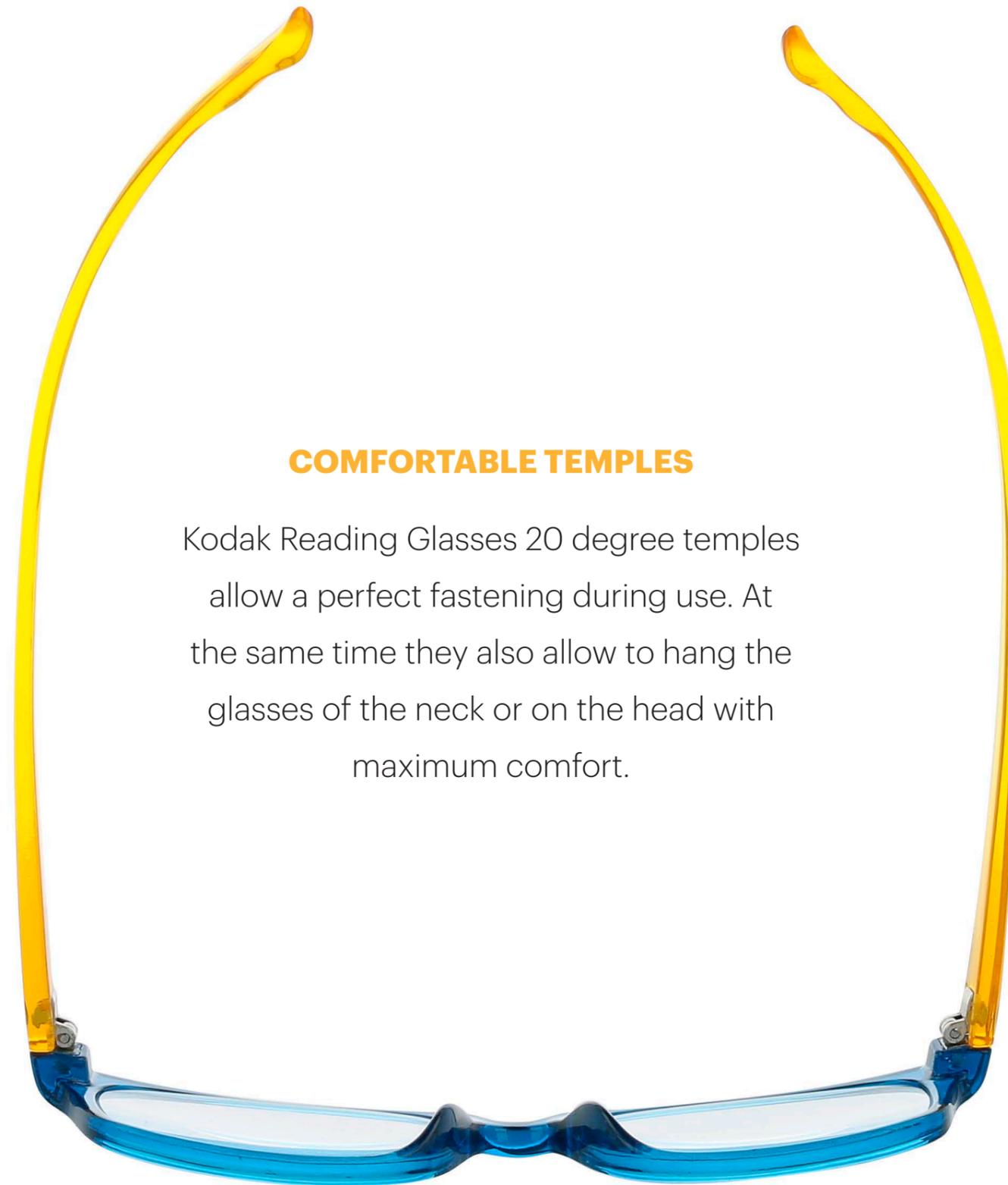


TIPS

Rubber

3 POSITIONS
BETTER COMFORT





COMFORTABLE TEMPLES

Kodak Reading Glasses 20 degree temples allow a perfect fastening during use. At the same time they also allow to hang the glasses of the neck or on the head with maximum comfort.

KODAK Reading Glasses

Woman - Ektra Model CF10000



KODAK Reading Glasses

Man - *Brownie Model CF10001*



KODAK Reading Glasses

Unisex - *Vollenda Model CF10002*



Rubber
nose pads

Rubber tips

49 - 19 - 160



READING
GLASSES



EKTRA CF10000

53 □ 17 - 160 CP+TR90 and rubber



645. Crystal Electric Blue. Turquoise.



654. Crystal Fuchsia. Light Pink.



662. Crystal Red. Light Blue.



674. Crystal Red. Coral.

Woman





READING
GLASSES



BROWNIE CF10001

54 □ 17 - 160 CP+TR90 and rubber



612. Black. Dark Blue.



613. Black. Dark Green.



614. Crystal Dark Grey. Red.



625. Crystal Brown. Black.



643. Dark Blue. Light Grey.



645. Blue. Orange.



674. Crystal Dark Red. Black.

Man



READING
GLASSES



VOLLEND A CF10002

49 □ 19 - 160 CP+TR90 and rubber



612. Black. Dark Blue.



614. Crystal Dark Grey. Red.



625. Crystal Brown. Black.



643. Dark Blue. Light Grey.

Unisex



READING
GLASSES

EKTRA 57 53 - 17 -160 Available with blue block lenses in each color.



53 - 17 -160

CF10000 645

FRONT + TEMPLE
Crystal Electric Blue

RUBBER
Turquoise

CF10000 654

FRONT + TEMPLE
Crystal Fuchsia

RUBBER
Light Pink

CF10000 662

FRONT + TEMPLE
Crystal Red

RUBBER
Light Blue

CF10000 674

FRONT + TEMPLE
Crystal Red

RUBBER
Coral

Blue block
Lens

00	<input type="checkbox"/>	+1	<input type="checkbox"/>	+1,5	<input type="checkbox"/>	+2	<input type="checkbox"/>	+2,5	<input type="checkbox"/>	+3	<input type="checkbox"/>
00	<input type="checkbox"/>	+1	<input type="checkbox"/>	+1,5	<input type="checkbox"/>	+2	<input type="checkbox"/>	+2,5	<input type="checkbox"/>	+3	<input type="checkbox"/>
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00	<input type="checkbox"/>	+1	<input type="checkbox"/>	+1,5	<input type="checkbox"/>	+2	<input type="checkbox"/>	+2,5	<input type="checkbox"/>	+3	<input type="checkbox"/>

BROWNIE 58 54 - 17 -160 Available with blue block lenses in each color.



54 - 17 -160

CF10001 612

FRONT + TEMPLE
Black

RUBBER
Dark Blue

CF10001 613

FRONT + TEMPLE
Black

RUBBER
Dark Green

CF10001 614

FRONT + TEMPLE
Crystal Dark Grey

RUBBER
Red

CF10001 625

FRONT + TEMPLE
Crystal Brown

RUBBER
Black

CF10001 643

FRONT + TEMPLE
Dark Blue

RUBBER
Light Grey

CF10001 645

FRONT + TEMPLE
Blue

RUBBER
Orange

CF10001 674

FRONT + TEMPLE
Crystal Dark Red

RUBBER
Black

00	<input type="checkbox"/>	+1	<input type="checkbox"/>	+1,5	<input type="checkbox"/>	+2	<input type="checkbox"/>	+2,5	<input type="checkbox"/>	+3	<input type="checkbox"/>
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VOLLENDIA 66 49 - 19 - 160 Available with blue block lenses in each color.



49 - 19 -160

CF10002 612

FRONT + TEMPLE
Black

RUBBER
Dark Blue

CF10002 614

FRONT + TEMPLE
Crystal Dark Grey

RUBBER
Red

CF10002 625

FRONT + TEMPLE
Crystal Brown

RUBBER
Black

CF10002 643

FRONT + TEMPLE
Dark Blue

RUBBER
Light Grey

00	<input type="checkbox"/>	+1	<input type="checkbox"/>	+1,5	<input type="checkbox"/>	+2	<input type="checkbox"/>	+2,5	<input type="checkbox"/>	+3	<input type="checkbox"/>
00	<input type="checkbox"/>	+1	<input type="checkbox"/>	+1,5	<input type="checkbox"/>	+2	<input type="checkbox"/>	+2,5	<input type="checkbox"/>	+3	<input type="checkbox"/>
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00	<input type="checkbox"/>	+1	<input type="checkbox"/>	+1,5	<input type="checkbox"/>	+2	<input type="checkbox"/>	+2,5	<input type="checkbox"/>	+3	<input type="checkbox"/>

Exhibitor

- 30 frames + 5 exhibition frames
- 52 x 43 x 10 cm





Box

- Inside: Frame + Pouch + Instructions
- 16 x 5,6 x 5,2cm



Pouch

- Microfiber bag
- 18 x 10 cm



Instructions

- 4 x 8 cm (folded)
- 4 x 16 cm (unfolded)



Reading glasses collection collection 2019
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