



COLOR
FRAMES

Catalogue 2022
KODAK Color Sunglasses

Catalogue 2022
KODAK Sunglasses

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FRAMES

Kodak, was founded in **1888**. It was really succesful thanks to the **introduction of the film** in the market, replacing the glass plates

His motto at that time describes his value proposal quite well:

**“You press
the button,
we do the rest”**

George Eastman

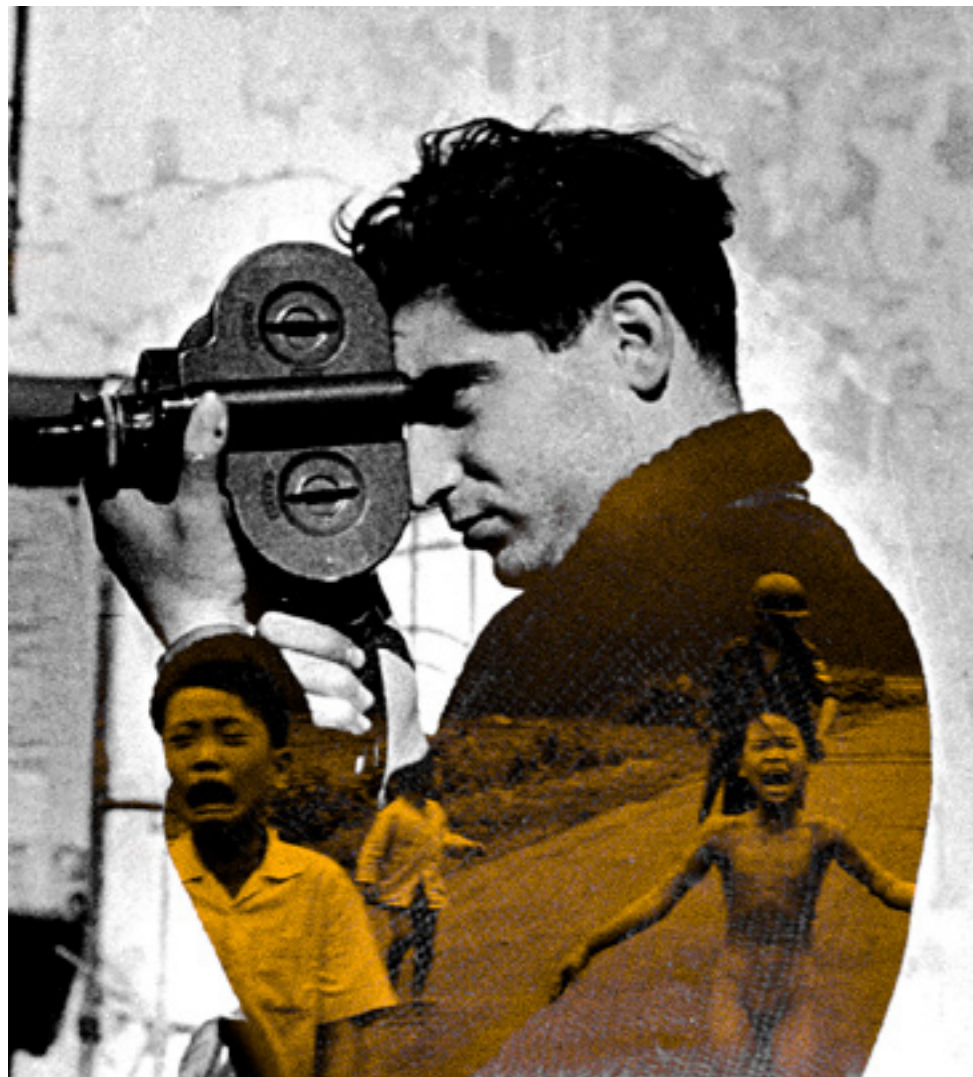


Concept

- Photography for everybody
- Democracy in photography
- Simplify the art
- Remember the past



'Family In Convertible Somewhere in Texas' Campaign from 1968



Robert Capa



Marilyn Monroe



Quentin Tarantino

The best **photographers, artists** and **filmmakers** have used Kodak films and Kodak cameras.

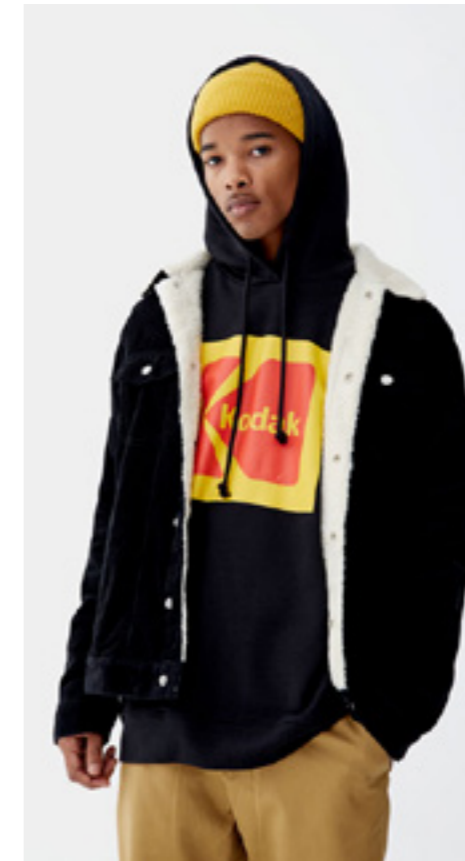


Kodak is a part of history of the last century. Remember one moment of your life, **Kodak was there.**



'Thanksgiving dinner, children breaking wishbone' Campaign from 1968

Nowadays **Kodak** is betting in new areas to adapt to a **digital and technological world**.



Kodachrome magazine, Forever 21 colab, Girl Skateboards colab., new Super 8

Mini collections

There is a collection for everyone!



CLIP ON

How can we make that users see life in full color? That is what we did, with the inspiration of color filters of the cameras, we have developed different color layers that sticks to the main frame thanks to a strong magnet. You will have three glasses in one with the CLIP ON frames!





Main assets

- Wide range of products, models, concepts and prices
- Kodak cameras as inspiration
- Technical – light concepts
- Easy/Commercial products. Fast sell out



COLOR
FRAMES





CF90101

62 □ 19 - 130 **Injection**



612. Matt black.



613. Matt very dark grey.



644. Matt dark blue.



645. Matt dark blue.



CF90097

62□ 19 - 135 **Injection**

612. Matt black.



613. Matt very dark grey.



644. Matt dark blue.



CF90096

54□18 - 145 **Injection**



511. Shiny crystal.



612. Matt black.



613. Matt very dark grey.



644. Matt dark blue.

Man Injection



COLOR
FRAMES

KODAK Color Frames / SUNGLASSES



CF90095

54□ 17 - 145 **Injection**



612. Matt black.



613. Matt very dark grey.



614. Matt dark grey.



644. Matt dark blue.

Man Injection



CF90092

53□ 21 - 145 **Injection**



527. Shiny pale brown.



545. Shiny blue.



563. Shiny very dark pink.



593. Shiny very dark havana.

Woman Injection



COLOR
FRAMES

KODAK Color Frames / SUNGLASSES



CF90091

53□20 - 145 **Injection**



512. Shiny black.



525. Shiny brown.



545. Shiny blue.



567. Shiny pale pink.

Woman Injection



COLOR
FRAMES

KODAK Color Frames / SUNGLASSES



CF90090

51□ 22 - 145 **Injection**



512. Shiny black.



563. Shiny very dark pink.



565. Shiny pink.



593. Shiny very dark havana.

Woman Injection



COLOR
FRAMES

KODAK Color Frames / SUNGLASSES

NEW RELEASE



CF90089

52□21 - 145 **Injection**



512. Shiny black.



527. Shiny pale brown.



553. Shiny very dark violet.



593. Shiny very dark havana.

Woman Injection



COLOR
FRAMES

KODAK Color Frames / SUNGLASSES



CF90088

53 □ 20 - 145 **Injection**



512. Shiny black.



563. Shiny very dark pink.



567. Shiny pale pink.



593. Shiny very dark havana.

Woman Injection



COLOR
FRAMES

KODAK Color Frames / SUNGLASSES



CF90087

55□18 - 145 **Injection**



612. Shiny black.



627. Shiny pale brown.



645. Shiny blue.



693. Shiny very dark havana.

Woman Injection



CF90086

54 □ 16 - 140 **Injection**



612. Matt black.



643. Matt very dark blue.



645. Matt blue.



653. Matt very dark violet.



COLOR
FRAMES

KODAK Color Frames / SUNGLASSES



CF90085

56 □ 18 - 140

TR90



612. Matt black.



613. Matt very dark grey.



643. Matt very dark blue.



645. Matt blue.

Woman TR90



COLOR
FRAMES

KODAK Color Frames / SUNGLASSES



CF90084

55□17 - 140 **TR-90**



612. Matt black.



613. Matt very dark grey.



643. Matt very dark blue.



645. Matt blue.

Man TR-90

24

24

24

24

24



COLOR
FRAMES

KODAK Color Frames / SUNGLASSES



CF90083

52□ 17 - 145 **Metal**



100. Shiny rose gold.



101. Shiny gold.



200. Matt rose gold.



255. Matt violet.

Woman Metal

25

25

25

25

25



COLOR
FRAMES

KODAK Color Frames / SUNGLASSES



CF90082

53 □ 17 - 145 **Metal**



100. Shiny rose gold.



101. Shiny gold.



201. Matt gold.



212. Matt black.

Woman Metal

26

26

26

26

26



COLOR
FRAMES

KODAK Color Frames / SUNGLASSES



CF90081

54 □ 17 - 145 **Metal**



100. Shiny rose gold.



101. Shiny gold.



201. Matt gold.



301. Glazed gold.

Woman Metal



CF90071

58 □ 17 - 140 **Injection**



512. Shiny black. Grey + Blue flash.



644. Shiny crystal dark blue. Grey.



612. Matt black. Green.



614. Matt Solid Grey. Grey.



634. Shiny crystal dark green. Grey + Silver flash.



695. Matt havana. Green.

Unisex Injection



CF90070

51 □ 21 - 145 **Injection**



599. Shiny pink-brown-blue havana. Blue.



611. Matt crystal. Blue flash.



612. Matt black. Grey.



648. Matt crystal aquamarine. Violet flash.



665. Matt crystal pink. Violet flash.



695. Matt lighthavana. Grey.

Unisex Injection



CF90069

54 □ 16 - 140 **Injection**



511. Shiny crystal. Grey-Blue flash.



555. Shiny crystal violet to crystal pink.



599. Shiny brown-pink-blue havana. Ligth blue.



612. Matt black. Green.



648. Matt crystal aquamarine. Grey.



694. Matt dark havana. Green.

Unisex Injection



COLOR
FRAMES

KODAK Color Frames / SUNGLASSES



CF90068

55 □ 15 - 145 **Injection**



612. Matt black. Matt red. Grey.



613. Matt black. Matt blue. Green.



643. Matt dark blue. Matt orange. Blue.



645. Matt crystal blue. Matt black. Grey.

Man Injection

31

31

31

31

31



CF90067

65 □ 15 - 145 **Injection**



511. Shiny crystal. Blue flash.



612. Matt black rubber effect. Grey.



643. Matt crystal dark blue. Grey + silver flash.



645. Matt crystal blue. Grey.



CF90066

62 □ 17 - 145 **Injection**



612. Matt black rubber effect. Grey.



613. Matt black. Grey.



633. Matt dark green rubber effect. Green.



643. Matt crystal dark blue rubber effect. Blue.



COLOR
FRAMES

KODAK Color Frames / SUNGLASSES



CF90063

57 □ 16 - 135 **Injection**



612. Matt black. Gradient Grey.



613. Matt crystal dark grey. Grey.



643. Matt dark blue. Grey.



644. Matt dark blue. Blue + orange flash.

Man Injection

34

34

34

34

34



COLOR
FRAMES

KODAK Color Frames / SUNGLASSES



CF90057

57 □ 16 - 135 **TR90**



612. Matt black. Blue.



614. Matt crystal grey. Blue.



613. Matt black. Red.



643. Matt crystal dark blue. Orange.

Man TR90

35

35

35

35

35



COLOR
FRAMES

KODAK Color Frames / SUNGLASSES



CF90056

57 □ 16 - 135 **TR90**



612. Matt black. Blue.



643. Matt crystal blue.



613. Matt black. Green.



645. Matt crystal dark grey.

Man TR90

36

36

36

36

36



COLOR
FRAMES

KODAK Color Frames / SUNGLASSES



CF90055

57 □ 16 - 135 **TR90**



612. Matt black. Matt blue.



614. Matt crystal dark grey. Blue.



613. Matt black. Red.



645. Matt crystal dark blue. Yellow.

Man TR90



CF90054

57 □ 16 - 135 **TR90**



612. Matt black. Dark pistachio.



643. Matt crystal blue. Orange.



613. Matt black | Blue.



644. Matt solid dark blue. Electric blue.



COLOR
FRAMES

KODAK Color Frames / SUNGLASSES



CF90044

60 □ 16 - 125 **TR90**



413. Matt red and matt black.



414. Matt electric blue and matt black.



612. Matt black and matt light blue..



613. Matt black | matt red



614. Matt black | matt blue



643. Matt blue, dark blue and orange.

Man TR90



COLOR
FRAMES

KODAK Color Frames / SUNGLASSES



CF90041

57 □ 17 - 135 **TR90**



412. Matt red | matt black.



445. Matt dark blue | matt black



613. Matt black | matt blue.



643. Matt dark blue | matt grey.



645. Matt crystal dark blue | rubber blue.

Man TR90



CF90040

55 18 - 145 **Acetate**



512. Shiny black.



527. Shiny Light brown.



545. Shiny blue.



553. Shiny light pink.

Woman Acetate



CF90039

56 □ 15 - 140 **Metal**



512. Shiny Gold. Black.



545. Shiny Gold. Crystal Light Blue.



553. Shiny Gold. Crystal Light Fuschia.

Woman Metal



CF90038

55 □ 19 - 140 **Injection**



516. Crystal Gradient Light Pink Grey.



545. Crystal Dark Blue.



565. Crystal Fuschia.



593. Crystal Light Beige. Havana

Woman Acetate



COLOR
FRAMES

KODAK Color Frames / SUNGLASSES



CF90037

51 □22 - 140 **Injection**



526. Crystal Beige.



545. Crystal Blue.



566. Crystal Light Pink.



567. Crystal Fuschia.

Woman Acetate

44

44

44

44

44



COLOR
FRAMES

KODAK Color Frames / SUNGLASSES



CF90036

54 □ 20 - 140 **Injection**



516. Crystal Light Violet.



545. Crystal Gradient Blue.



565. Crystal Gradient Pink.



572. Crystal Fuschia.

Woman Acetate

45

45

45

45

45



CF90035

58 □ 16 - 135 **Injection**



512. Shiny Black.



545. Crystal Blue.



567. Crystal Pink.



593. Shiny Havanna.

Woman Acetate



COLOR
FRAMES

KODAK Color Frames / SUNGLASSES



CF90028

64 □ 17 - 135 **TR90**



613. Matt Black. Electric Orange.



614. Shiny Brown. Electric Orange.



615. Crystal Grey. Electric Red.

Man TR90



COLOR
FRAMES

KODAK Color Frames / SUNGLASSES



CF90027

64 □ 17 - 135 **TR90**



613. Matt Black. Electric Orange.



616. Matt Black. Electric Green.



712. Shiny Black. Grey.



713. Dark Grey. Yellow.

Man TR90



COLOR
FRAMES

KODAK Color Frames / SUNGLASSES



CF90025

64 □ 16 - 125 **TR90**



612. Black. Electric Red.



614. Brown. Electric Blue.



625. Crystal Brown. Electric Orange.



645. Dark Blue. Electric Orange.



646. Black. Grey.

Man TR90



FRAMES



**FI40022**

52 □ 19 - 145 Acetate

**512.** Shiny black.**515.** Shiny crystal grey.**543.** Shiny crystal grey-brown-blue waves.**545.** Shiny havanna. Shiny crystal green.

**FI40021**

60 □ 15 - 145 Acetate

**512.** Shiny Black inside beige-crystal grey.**545.** Shiny crystal blue waves.**594.** Shiny crystal brown inside havanna.**595.** Shiny havanna. Shiny blue.



FI40013

52 □ 18 - 145 Acetate



512. Black. Orange.



515. Crystal Grey. Havana.



524. Brown Pattern. Electric Blue.



540. Blue and Black Stripes. Electric Orange.



FRAMES



FI40012

56 □ 16 - 145 Acetate



511. Crystal. Camouflage Green.



512. Black. Dark Red.



543. Blue Pattern. Electric Orange.



594. Red Havana. Beige.



FRAMES



FI40011

50 □ 18 - 145 Acetate



512. Black. Blue. Crystal.



524. Brown Pattern. Electric Red.



540. Dark Havana. Electric Red.



595. Havana. Electric Blue.



FI40005

55 □ 18 - 145 Acetate



512. Shiny Black. Light Havana. Matt Gun.



513. Black Crystal Pattern. Matt Gun.



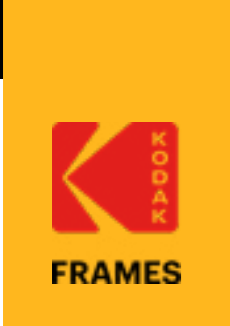
543. Dark Blue Stripes Pattern. Shiny Black. Matt Gun.



544. Light Blue Stripes Pattern. Shiny Black. Matt Gun.



594. Dark Havana. Matt Gun.



FI40004

55 □ 19 - 145 Acetate Metal



512. Shiny Black. Matt Gun.



514. Dark Grey Crystal Pattern. Matt Gun.



515. Blue Grey Crystal Pattern. Matt Gun.



543. Black Pattern. Matt Black.



594. Dark Havana. Matt Gun.



FI40003

54 □ 21 - 145 Acetate



512. Shiny Black. Dark Havanna.



513. Crystal Grey.



524. Shiny Black. Orange.



540. Havanne. Crystal Blue.



544. Blue Stripes Pattern.



FRAMES



FI40002

54 □ 18 - 145 Acetate



512. Shiny Black. White Lamination.



515. Shiny Havana. Crystal Grey.



523. Brown Pattern.



545. Dark Havanna. Crystal Light Blue.



712. Matt Havana. Matt Gun.



FI40001

52 □ 21 - 145 Acetate Metal



512. Shiny Black. Matt Gun.



513. Black Dark Grey Pattern. Matt Gun.



515. Crystal Dark Grey. Matt Gun.



531. Crystal Dark Blue. Matt Black.



543. Shiny Black. Dark Havana. Matt Black.



FI40000

52 □ 21 - 145 Acetate



512. Shiny Black.



514. Camouflage Pattern. Shiny Crystal.



544. Shiny Blue. Havana.



593. Havana.



594. Dark Blue And Orange Pattern.



Starting in the early 1950s, photographer **Philippe Halsman** asked famous people to be photographed jumping for him.

From Marilyn Monroe, Grace Kelly and Brigitte Bardot, to Richard Nixon and Salvador Dali, Halsman **photographed an impressive number of illustrious sitters jumping.**

When we look at somebody's face we don't know what they think or feel but at the moment of the jump, everybody becomes free again.

"Jumping humanity can be divided into two categories: one which tries to jump as high as possible and one which doesn't care"

- Philippe Halsman

DALÍ ATOMICUS



JEAN COCTEAU



JUMPOLOGY, AUDREY HEPBURN



JUMPOLOGY, BRIGITTE BARDOT



WORKING OUT WITH MARILYN MONROE



JUMPOLOGY, WILLIAM HOLDEN



JUMPOLOGY, HAROLD LLOYD

PFI1039

Exhibitor KODAK Frames Rods

SS2022

NEW

NUEVO

OLSOL



Dimension:
Medidas:

40 x 56,5 x 15 cm

PFI1038

KODAK Frames Showcard

Clip-On

SS2022

NEW

NUEVO

OLSOL



Dimension:
Medidas:

40 x 29 x 0,5 cm

PFI1037

KODAK Frames Showcard

Mirror Sun

SS2022

NEW

NUEVO

OLSOL



Dimension:
Medidas:

40 x 29 x 0,5 cm

PFI1034

KODAK Frames Showcard

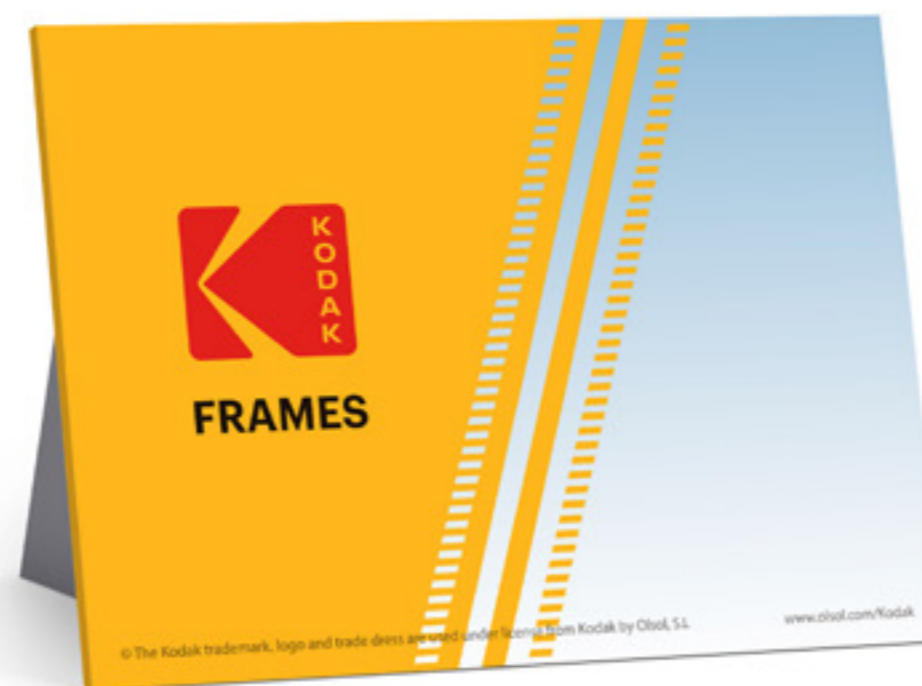
Logo Graphic

SS2022

NEW

NUEVO

OLSOL



Dimension: 15 x 21 x 0,5 cm
Medidas:

PFI1033

KODAK Frames Banner Steel Yellow

SS2022

NEW

NUEVO

OLSOL



Side A | Cara A



Side B | Cara B

Dimension:
Medidas:

70 x 100 cm

PFI1032

Exhibitor KODAK Frames Reel

AW2021

OLSOL



Dimension:
Medidas:

PFI1031

KODAK Frames Mirror

AW2021

OLSOL



Dimension:
Medidas:

PFI1030

KODAK Frames Table Pad

AW2021

OLSOL



Dimension:
Medidas:

PFI1022

KODAK Frames Showcard

Photo Paradise Sunglasses

SS2021

OLSOL



Dimension:
Medidas:

PCF1016

KODAK Color Frames Showcard

Clip On Girl Ribbon

SS2021

OLSOL



Dimension:
Medidas:



Front side

Back side

KODAK Glasses Case and cleaning cloth

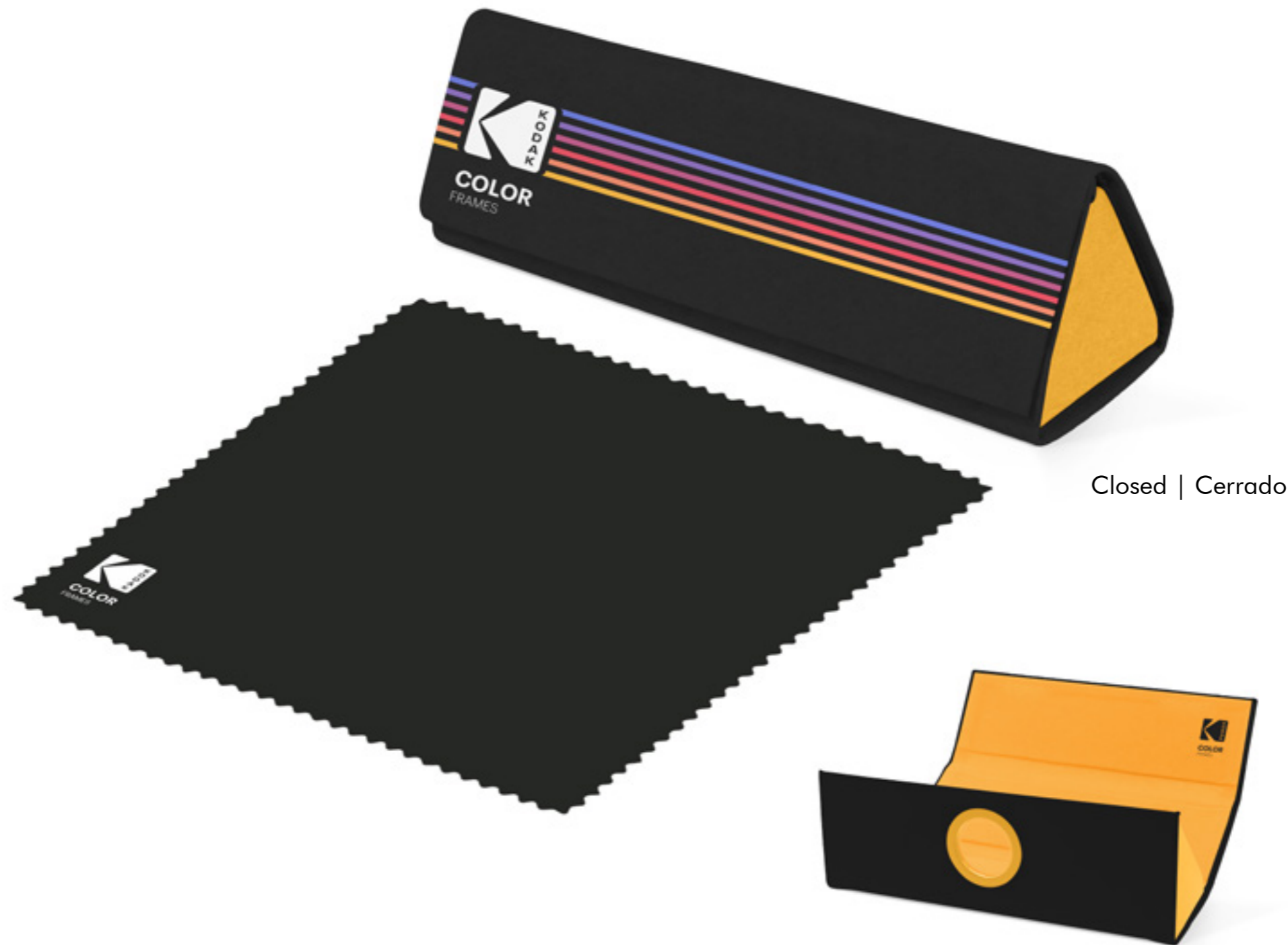


CASES CFC

KODAK Color Frames CASE

SS2021

OLSOL



Closed | Cerrado

Open | Abierto

Dimension:
Medidas:



Sunglasses & Color Sunglasses collection 2022
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