



COLOR
FRAMES

Catalogue 2023
KODAK Color Sunglasses

Catalogue 2023
KODAK Sunglasses

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FRAMES

Kodak, was founded in **1888**. It was really succesful thanks to the **introduction of the film** in the market, replacing the glass plates

His motto at that time describes his value proposal quite well:

**“You press
the button,
we do the rest”**

George Eastman

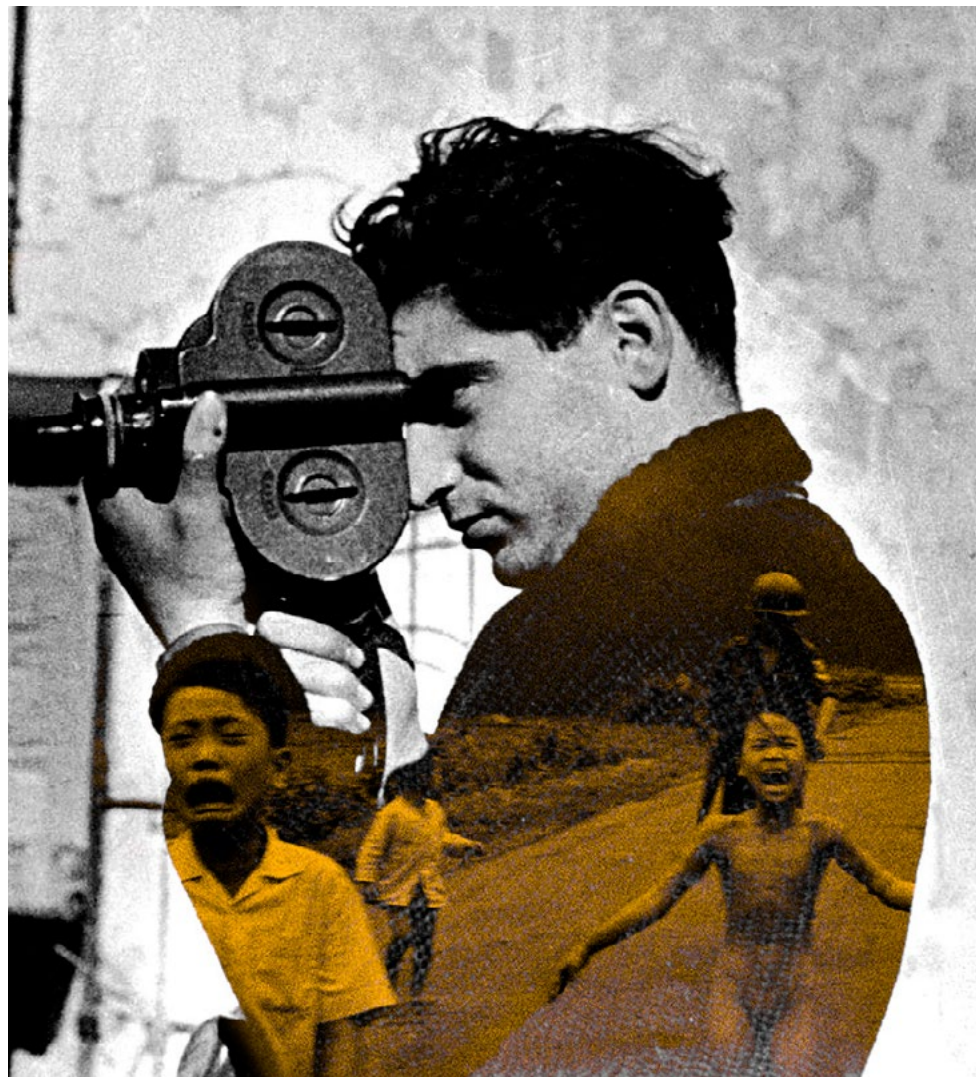


Concept

- Photography for everybody
- Democracy in photography
- Simplify the art
- Remember the past



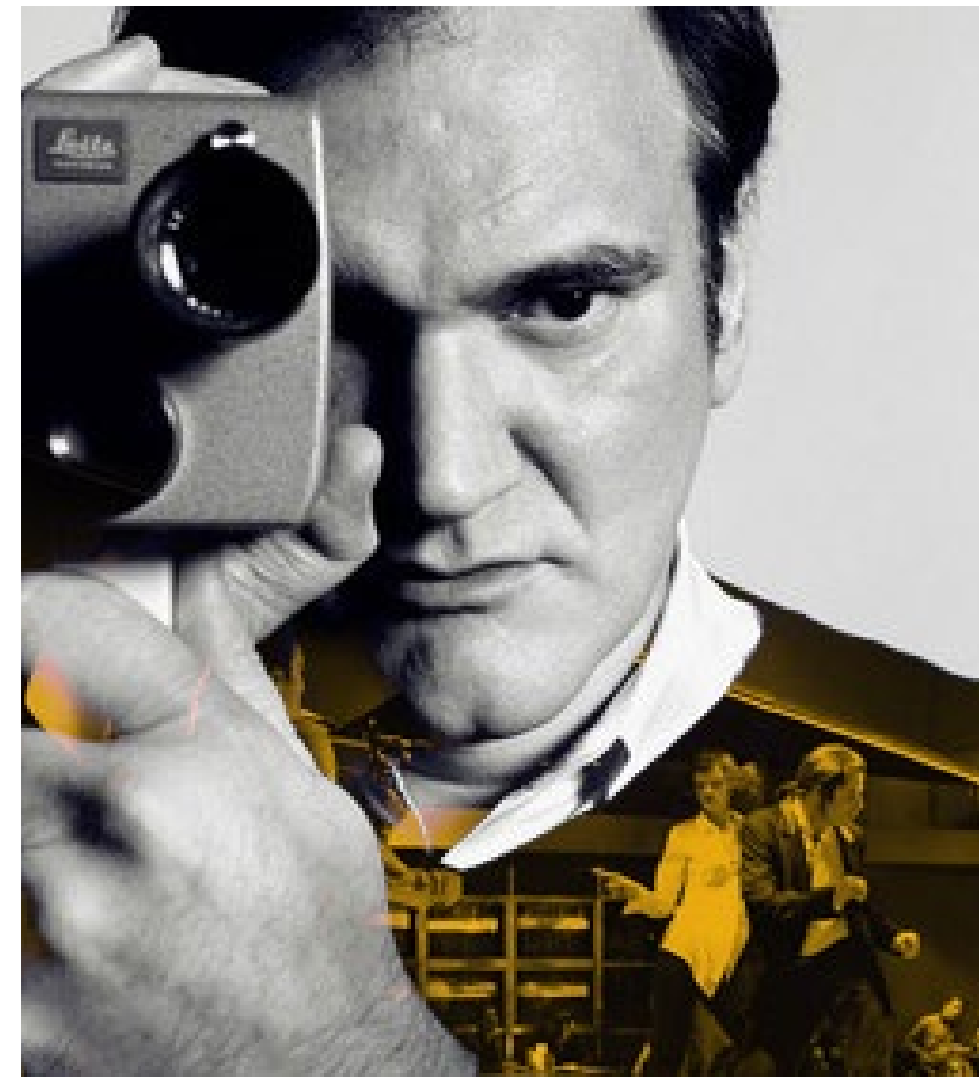
'Family In Convertible Somewhere in Texas' Campaign from 1968



Robert Capa



Marilyn Monroe



Quentin Tarantino

The best **photographers, artists** and **filmmakers** have used Kodak films and Kodak cameras.



Kodak is a part of history of the last century. Remember one moment of your life, **Kodak was there.**



'Thanksgiving dinner, children breaking wishbone' Campaign from 1968

Nowadays **Kodak** is betting in new areas to adapt to a **digital and technological world**.



Kodachrome magazine, Forever 21 colab, Girl Skateboards colab., new Super 8

Mini collections

There is a collection for everyone!



CLIP ON

How can we make that users see life in full color? That is what we did, with the inspiration of color filters of the cameras, we have developed different color layers that sticks to the main frame thanks to a strong magnet. You will have three glasses in one with the CLIP ON frames!



'Saturday night bath' Campaign from 1964



Main assets

- Wide range of products, models, concepts and prices
- Kodak cameras as inspiration
- Technical – light concepts
- Easy/Commercial products. Fast sell out



FRAMES





COLOR
FRAMES

KODAK Color Frames / SUNGLASSES



CF90137

78□8 - 125

TR90



612. Matt black.



613. Matt very dark grey.



635. Matt green.



641. Matt electric blue.



643. Matt very dark blue.



675. Matt red.

Man TR90



CF90136

139□0 - 125

TR90



511. Shiny cristal.



515. Shiny grey.



516. Shiny light grey.



553. Matt very dark violet.



612. Matt black.



643. Matt very dark blue.

Man TR90



CF90135

141□0 - 125

TR90



512. Shiny black.



612. Matt black.



615. Matt grey.



635. Matt green.



643. Matt very dark blue.



685. Matt orange.

Man TR90



CF90134

63□ 19 - 123 **TR90**

612. Matt black.



613. Matt very dark grey.



615. Matt grey.



643. Matt very dark blue.



645. Matt blue.

Man TR90



CF90133

63□ 18 - 135 **Injection**



612. Matt black.



613. Matt very dark grey.



633. Matt very dark green.



643. Matt very dark blue.



644. Matt dark blue.



CF90132

54□ 17 - 140 **Injection**



511. Shiny cristal.



612. Matt black.



613. Matt very dark grey.



614. Matt dark grey.



643. Matt very dark blue.



CF90131

55 □ 18 - 140 **Injection**



511. Shiny cristal.



611. Matt cristal.



612. Matt black.



613. Matt very dark grey.



614. Matt dark grey.



643. Matt very dark blue.

Man Injection



COLOR
FRAMES

KODAK Color Frames / SUNGLASSES



CF90129

56 □ 16 - 135 **TR90**



511. Shiny cristal.



512. Shiny black.



612. Matt black.



633. Matt very dark green.



643. Matt very dark blue.

Woman TR90



CF90128

64 □ 16 - 135 **TR90**

511. Shiny cristal.



543. Shiny very dark blue.



612. Matt black.



613. Matt very dark grey.



643. Matt very dark blue.



CF90127

54 □ 19 - 145 **Injection**



512. Shiny black.



513. Shiny very dark grey.



540. Blue havana.



593. Shiny very dark havana.



COLOR
FRAMES

KODAK Color Frames / SUNGLASSES



CF90126

54 □ 19 - 145 **Injection**



512. Shiny black.



527. Shiny light brown.



530. Green havana.



593. Shiny very dark havana.

Women Injection



COLOR
FRAMES

KODAK Color Frames / SUNGLASSES



CF90121

55□17 - 145 **TR90**



612. Matt black.



613. Matt very dark grey.



643. Matt very dark blue.



645. Matt blue.

Man TR90



COLOR
FRAMES

KODAK Color Frames / SUNGLASSES



CF90120

54 □ 16 - 145 **TR90**



612. Matt black.



613. Shiny very dark grey.



643. Shiny very dark blue.



645. Matt blue.

Woman TR90

24

24

24

24

24



COLOR
FRAMES

KODAK Color Frames / SUNGLASSES



CF90119

54□ 18 - 145 **Injection**



512. Shiny black.



530. Green havana.



565. Shiny light violet.



593. Shiny very dark havana.

Woman Injection

25

25

25

25

25



512. Shiny black.



513. Shiny very dark grey.



593. Shiny very dark havana.



595. Shiny havana.

CF90118

54□ 18 - 145 **Injection**

Woman Injection



COLOR
FRAMES

KODAK Color Frames / SUNGLASSES



CF90117

52□ 18 - 145 **Injection**



512. Shiny black.



513. Shiny very dark grey.



527. Shiny pale brown.



593. Shiny very dark havana.

Woman Injection

27

27

27

27

27



COLOR
FRAMES

KODAK Color Frames / SUNGLASSES



CF90116

53□ 18 - 145 **Injection**



510. Shiny cristal.



512. Shiny black.



540. Blue havana.



593. Shiny very dark havana.

Woman Injection

28

28

28

28

28



COLOR
FRAMES

KODAK Color Frames / SUNGLASSES



CF90115

54□15 - 145 **Injection**



514. Shiny dark grey.



545. Shiny blue.



612. Matt black.



613. Matt very dark grey.



643. Matt very dark blue.

Men Injection



COLOR
FRAMES

KODAK Color Frames / SUNGLASSES



CF90114

57□ 17 - 145 **TR90**



511. Shiny cristal.



612. Matt black.



613. Matt very dark grey.



643. Matt very dark blue.



645. Matt blue.

Men TR90



CF90113

54 □ 18 - 145 **TR90**

612. Matt black.



613. Matt very dark grey.



643. Matt very dark blue.



645. Matt blue.



CF90112

56 □ 16 - 145 **TR90**



612. Matt black.



613. Matt very dark grey.



643. Matt very dark blue.



645. Matt blue.



675. Matt red.



CF90111

54 □ 17 - 145 **Metal**



100. Shiny pink gold.



101. Shiny gold.



200. matt pink gold



201. Matt gold.



CF90110

53 □ 18 - 145 **Metal**



100. Shiny pink gold.



101. Shiny gold.



200. Mattpink gold.



212. Matt black.

Woman Metal



COLOR
FRAMES

KODAK Color Frames / SUNGLASSES



CF90109

55 □ 17 - 145 **Metal**



100. Shiny pink gold.



101. Shiny gold.



201. Matt gold.



263. Matt very dark pink.

Woman Metal



COLOR
FRAMES

KODAK Color Frames / SUNGLASSES



CF90101

62 □ 19 - 130 **Injection**



612. Matt black.



613. Matt very dark grey.



644. Matt dark blue.



645. Matt dark blue.

Man Injection



CF90097

62□ 19 - 135 **Injection**



612. Matt black.



613. Matt very dark grey.



614. Matt dark grey.



615. Matt grey.



644. Matt dark blue.



CF90096

54□18 - 145 **Injection**



511. Shiny crystal.



612. Matt black.



613. Matt very dark grey.



644. Matt dark blue.



COLOR
FRAMES

KODAK Color Frames / SUNGLASSES



CF90095

54□ 17 - 145 **Injection**



612. Matt black.



613. Matt very dark grey.



614. Matt dark grey.



644. Matt dark blue.

Man Injection

39

39

39

39

39



COLOR
FRAMES

KODAK Color Frames / SUNGLASSES



CF90092

53□ 21 - 145 **Injection**



527. Shiny pale brown.



545. Shiny blue.



563. Shiny very dark pink.



593. Shiny very dark havana.

Woman Injection



CF90090

51□ 22 - 145 **Injection**



512. Shiny black.



563. Shiny very dark pink.



565. Shiny pink.



593. Shiny very dark havana.



COLOR
FRAMES

KODAK Color Frames / SUNGLASSES

NEW RELEASE



CF90089

52□21 - 145 **Injection**



512. Shiny black.



527. Shiny pale brown.



553. Shiny very dark violet.



593. Shiny very dark havana.

Woman Injection

42

42

42

42

42



CF90088

53 □ 20 - 145 **Injection**



512. Shiny black.



563. Shiny very dark pink.



567. Shiny pale pink.



593. Shiny very dark havana.



CF90087

55□18 - 145 **Injection**



612. Shiny black.



627. Shiny pale brown.



645. Shiny blue.



693. Shiny very dark havana.



CF90086

54 □ 16 - 140 **Injection**



612. Matt black.



643. Matt very dark blue.



645. Matt blue.



653. Matt very dark violet.



COLOR
FRAMES

KODAK Color Frames / SUNGLASSES



CF90085

56 □ 18 - 140

TR90



612. Matt black.



613. Matt very dark grey.



643. Matt very dark blue.



645. Matt blue.

Woman TR90

46

46

46

46

46



COLOR
FRAMES

KODAK Color Frames / SUNGLASSES



CF90040

55□ 18 - 145 **Acetate**



512. Shiny black.



527. Shiny Light brown.



545. Shiny blue.



553. Shiny light pink.

Woman Acetate

47

47

47

47

47



COLOR
FRAMES

**There are two ways to see
life, it's time to choose.**

Let the color, invade you!





FI40045

52 □ 18 - 145 **Acetate**



512. Shiny black.



540. Blue havana.



553. Shiny very dark violet.



593. Shiny very dark havana.

Woman Acetate



COLOR
FRAMES

KODAK Color Frames / SUNGLASSES



FI40044

55 □ 18 - 145 **Acetate**



512. Shiny black.



513. Shiny very dark grey.



540. Blue havana.



594. Shiny dark havana.

Woman Acetate



FI40043

53 □ 17 - 145 **Acetate**



512. Shiny black.



563. Shiny very dark pink.



530. Green havana.



593. Shiny very dark havana.

Woman Acetate



COLOR
FRAMES

KODAK Color Frames / SUNGLASSES



FI40042

54 □ 17 - 145 **Acetate**



512. Shiny black.



543. Shiny very dark blue.



575. Shiny red.



593. Shiny very dark havana.

Woman Acetate



Starting in the early 1950s, photographer **Philippe Halsman** asked famous people to be photographed jumping for him.

From Marilyn Monroe, Grace Kelly and Brigitte Bardot, to Richard Nixon and Salvador Dali, Halsman **photographed an impressive number of illustrious sitters jumping.**

When we look at somebody's face we don't know what they think or feel but at the moment of the jump, everybody becomes free again.

"Jumping humanity can be divided into two categories: one which tries to jump as high as possible and one which doesn't care"

- Philippe Halsman

DALÍ ATOMICUS



JEAN COCTEAU



JUMPOLOGY, AUDREY HEPBURN



JUMPOLOGY, BRIGITTE BARDOT



WORKING OUT WITH MARILYN MONROE



JUMPOLOGY, WILLIAM HOLDEN



JUMPOLOGY, HAROLD LLOYD

1



2



1. Exhibitor.

Ref. **PCF1053**

2. Exhibitor 17.5x33x11cm.

Ref. **PFI1058**

3



4



5



6



7



3. Showcard 29x40 cm.

Ref. **PFI1045**

4. Showcard 29x40 cm.

Ref. **PFI1047**

5. Showcard 21x29,7 cm.

Ref. **PFI1056**

6. Showcard 29x40 cm.

Ref. **PFI1048**

7. Showcard 29x40 cm.

Ref. **PFI1050**

8



9



10



11



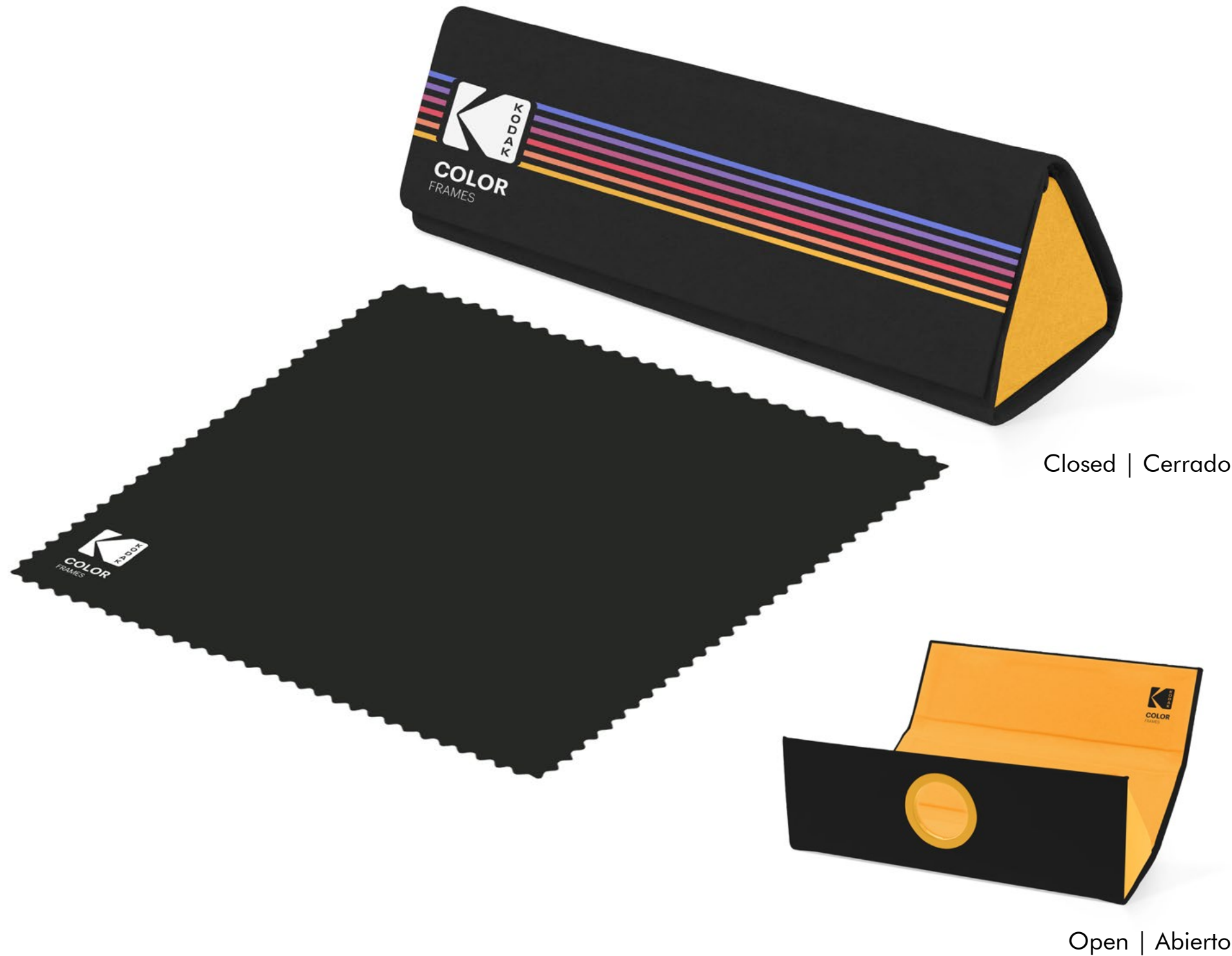
8. Showcard 40x29 cm.
Ref. **PFI1049**

9. Showcard 29x20 cm.
Ref. **PFI1046**

10. Showcard 15x21 cm.
Ref. **PFI1051**

11. Mirror.
Ref. **PFI1054**

KODAK Color Frames Case



Closed | Cerrado

Open | Abierto

Dimension: 16 x 5 x 5 cm
Medidas:

KODAK Sport Case



KODAK Glasses Case and cleaning cloth





Sunglasses & Color Sunglasses collection 2023
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