

playmobil®
EYEWEAR

OPTIM



UNA SONRISA QUE CAUTIVA AL MUNDO

Desde 1974, el concepto de juguete de PLAYMOBIL® creado por Hans Beck se ha convertido en un clásico en las salas de juegos de los niños y niñas, con muchos y diferentes mundos de juego, desde un barco pirata a un hospital infantil.

A SMILE CAPTURES THE WORLD

Since 1974, the toy system PLAYMOBIL® created by Hans Beck has become a classic of children's playrooms, with its many different play worlds – from a pirate ship to a children's hospital.

UN SOURIRE QUI CAPTIVE LE MONDE

Depuis 1974, le concept de jouets PLAYMOBIL® créé par Hans Beck est devenu un classique dans les salles de jeux des garçons et des filles, avec de nombreux univers de jeu différents, du bateau pirate à l'hôpital pour enfants.





Desde entonces, aproximadamente 3,5 miles de millones de adorables figuras con la característica sonrisa se han producido para hacer disfrutar a niños y niñas de todo el mundo. Alrededor de 30 temáticas se distribuyen en aproximadamente 100 países del mundo. Tanto padres como educadores reconocen el exitoso concepto de juego como de gran valor y de calidad.

About 3,5 billion of the beloved play figures with the characteristic smile have been produced since then and delight children all over the world. Around 40 different play themes are distributed in approx. 100 countries worldwide. Both parents and educators appreciate the award-winning toy system as a representative of high-value, quality play.

Depuis lors, environ 3,5 milliards de figurines adorables au sourire caractéristique ont été produites pour ravir les enfants du monde entier. Une trentaine de thèmes sont distribués dans une centaine de pays à travers le monde. Les parents et les éducateurs reconnaissent que le concept de jeu réussi est d'une grande valeur et qualité.

Playmobil, es desde hace más de 40 años, una de las marcas de juguetes más famosas a nivel internacional. Sus figuras, en forma de muñeco de 7,5 cm de alto, fueron bautizados con el nombre de CLICK y son característicos por su gran número de partes móviles y multitud de accesorios: vehículos, edificios, plantas, animales, etc. Este conjunto, permite crear una gran variedad de escenarios y posibilidades en las que niños y niñas pueden desarrollar su imaginación de forma infinita.

Playmobil has been one of the most famous international toy brands for more than 40 years. Its figures, in the form of 7.5 cm high dolls, were baptized with the name CLICK and are characterized by their large number of moving parts and a multitude of accessories: vehicles, buildings, plants, animals, etc.. This set allows to create a great variety of scenarios and possibilities in which children can develop their imagination in an infinite way.

Playmobil est l'une des marques de jouets internationales les plus célèbres depuis plus de 40 ans. Ses figurines, sous la forme d'une poupée de 7,5 cm de haut, ont été baptisées du nom de CLICK et se caractérisent par leur grand nombre de pièces mobiles et leur multitude d'accessoires : véhicules, bâtiments, plantes, animaux, etc. Cet ensemble vous permet de créer une grande variété de scénarios et de possibilités dans lesquels les garçons et les filles peuvent développer leur imagination de manière infinie.



Por primera vez Playmobil y una empresa del sector óptico, se unen para crear una colección de monturas infantiles que abarca desde los 0 hasta los 14 años de edad.

Las gafas de vista, tanto para niña como para niño, están diseñadas con estructuras ligeras, removibles, de goma para maximizar el confort y seguridad en el uso diario del niño. Cada una de las monturas, se personaliza con elementos únicos que representan fielmente el espíritu de la marca y su excelente calidad. Las combinaciones de color, son fieles a sus muñecos y todo ello, ha hecho de Playmobil, una de las marcas preferidas de los niños y niñas generación tras generación.

For the first time Playmobil and an optical company have joined forces to create a collection of children's frames from 0 to 14 years of age.

The eyeglasses, for both girls and boys, are designed with lightweight, removable, rubber frames to maximize comfort and safety in the child's daily use. Each frame is customized with unique elements that faithfully represent the spirit of the brand and its excellent quality. The color combinations are faithful to their dolls and all this has made Playmobil one of the favorite brands of children generation after generation.

Pour la première fois, Playmobil et une entreprise du secteur de l'optique s'associent pour créer une collection de montures pour enfants allant de 0 à 14 ans.

Les lunettes, tant pour les filles que pour les garçons, sont conçues avec des structures en caoutchouc légères et amovibles pour maximiser le confort et la sécurité dans l'utilisation quotidienne de l'enfant. Chacune des montures est personnalisée avec des éléments uniques qui représentent fidèlement l'esprit de la marque et son excellente qualité. Les combinaisons de couleurs sont fidèles à leurs poupées et tout cela a fait de Playmobil l'une des marques préférées des garçons et des filles génération après génération.





Horst Brandstätter (1933 – 2015)

Los niños lo llamaban “Señor Playmobil”, pero para sus empleados era simplemente “Hob”.

Horst Brandstätter, biznieta del fundador Andreas Brandstätter, fue el único propietario de la empresa durante tres décadas y una figura destacada en la industria del juguete en Alemania. En 1950, identificó el plástico como el futuro de la fabricación de juguetes y reorganizó la empresa familiar.

A inicios de los años 70, pidió a Hans Beck, jefe de diseño, que creara un nuevo sistema de juguetes: así nació PLAYMOBIL®. Gracias a PLAYMOBIL®, la compañía se convirtió en líder de ventas en Alemania. En 2000, lanzó con éxito la marca LECHUZA como un segundo pilar de la empresa.

Horst Brandstätter falleció el 3 de junio de 2015 a los 81 años. La compañía sigue operando como una fundación corporativa.

Horst Brandstätter (1933 – 2015)

Children called him “Mr. Playmobil,” but to his employees, he was simply “Hob.”

Horst Brandstätter, the great-grandson of company founder Andreas Brandstätter, was the sole owner of the company for three decades and a prominent figure in Germany’s toy industry. In 1950, he recognized plastic as the future of toy manufacturing and reorganized the family business.

In the early 1970s, he asked Hans Beck, head of design, to develop a new toy system: PLAYMOBIL® was born. With PLAYMOBIL®, the company became a top seller in Germany. In 2000, he successfully launched the LECHUZA brand as the company’s second pillar.

Horst Brandstätter passed away on June 3, 2015, at the age of 81. The company continues to operate as a corporate foundation.

Horst Brandstätter (1933 – 2015)

Children called him “Mr. Playmobil,” but to his employees, he was simply “Hob.”

Horst Brandstätter, the great-grandson of company founder Andreas Brandstätter, was the sole owner of the company for three decades and a prominent figure in Germany’s toy industry. In 1950, he recognized plastic as the future of toy manufacturing and reorganized the family business.

In the early 1970s, he asked Hans Beck, head of design, to develop a new toy system: PLAYMOBIL® was born. With PLAYMOBIL®, the company became a top seller in Germany. In 2000, he successfully launched the LECHUZA brand as the company’s second pillar.

Horst Brandstätter passed away on June 3, 2015, at the age of 81. The company continues to operate as a corporate foundation.



THE FATHERS

Hans Beck (1929 – 2009)

En 1958, Hans Beck se postuló como diseñador de modelos para la compañía geobra Brandstätter y fue elegido por su propietario, Horst Brandstätter.

Desde el inicio, Beck diseñó productos innovadores que impulsaron el éxito de la empresa, siendo su obra maestra PLAYMOBIL®, creada a principios de los años 70.

Como Jefe del Departamento de Desarrollo, fue la “Conciencia Corporativa”, revisando cada novedad para asegurar que se ajustara al concepto del juego y priorizando la satisfacción del consumidor. Tras su retiro en 1998, la compañía honra su legado en sus figuras. Desde 2014, Uwe Reuter lidera el equipo de I+D+i, continuando su trabajo.

Hans Beck (1929 – 2009)

En 1958, Hans Beck a postulé en tant que designer de modèles pour l'entreprise geobra Brandstätter et a été choisi par son propriétaire, Horst Brandstätter.

Dès le début, Beck a conçu des produits innovants qui ont contribué au succès de l'entreprise, son chef-d'œuvre étant PLAYMOBIL®, créé au début des années 1970.

En tant que Chef du Département de Développement, il était la “Conscience de l'Entreprise,” examinant chaque nouveauté pour s'assurer qu'elle corresponde au concept de jeu et en donnant priorité à la satisfaction des consommateurs. Après sa retraite en 1998, l'entreprise honore son héritage à travers ses figurines. Depuis 2014, Uwe Reuter dirige l'équipe de R&D, poursuivant son travail.

Hans Beck (1929 – 2009)

In 1958, Hans Beck applied as a model designer for the company geobra Brandstätter and was chosen by its owner, Horst Brandstätter.

From the start, Beck designed innovative products that boosted the company's success, with his masterpiece being PLAYMOBIL®, created in the early 1970s.

As Head of the Development Department, he was the “Corporate Conscience,” reviewing every new product to ensure it fit the play concept and prioritizing consumer satisfaction. After his retirement in 1998, the company honors his legacy through its figures. Since 2014, Uwe Reuter has led the R&D team, continuing his work.



HISTORY

1867



Andreas Brandstätter fundó la compañía en Fürth, Baviera, y produjo accesorios para cofres y cerraduras.

Andreas Brandstätter founds the company bearing his name in Fürth in Bavaria for the production of ornamental casket fittings and locks.

Andreas Brandstätter a fondé l'entreprise à Fürth, en Bavière, et a produit des accessoires pour coffres et serrures.

1908



Su hijo Georg le sucedió y cambió el nombre por Geobra, una sigla hecha a partir de su nombre **Georg Brandstätter**.

His son Georg takes over from him, changing the name into geobra, an acronym made up from his name, **Georg Brandstätter**.

Son fils Georg lui succède et change le nom en Geobra, un acronyme tiré de son nom. **Georg Brandstätter**.

1921



La compañía se trasladó a **Zirndorf**, donde desde entonces se encuentran las oficinas generales. Empezaron fabricando, huchas, teléfonos, cajas registradoras, todo hecho de hoja de metal, vendiéndose en Europa y el extranjero.

The company moves to **Zirndorf**, the next-door village, where the company's headquarters are still located today. The company manufactures and distributes toys and other products made of metal.

L'entreprise a déménagé à **Zirndorf**, où se trouve depuis le siège social. Ils ont commencé à fabriquer des tirelires, des téléphones, des caisses enregistreuses, tous en tôle, vendus en Europe et à l'étranger.

Cuando Horst Brandstätter se une a la compañía, **empieza una nueva era**. Un hombre joven, dinámico que hizo del plástico su material favorito, modificó la fabricación y la cartera de productos buscando más oportunidades de venta así como nuevos mercados.

The late sole owner, Horst Brandstätter, joins the company. Mainly telephones, piggy banks, cash registers and scales for toy shops – all made of sheet metal, later of plastic, are produced. Over the years, the company expands with several toys and leisure products, e.g. the famous hula hoop, water ski and pedal tractors.

Lorsque Horst Brandstätter rejoint l'entreprise, **une nouvelle ère commence**. Jeune homme dynamique qui a fait du plastique son matériau de prédilection, il a modifié le portefeuille de fabrication et de produits à la recherche de plus d'opportunités de vente ainsi que de nouveaux marchés.

1952



1958



1970



El primer éxito internacional llegó con el hula hoop. Es entonces cuando **la compañía se expande** comercializando diversos juguetes y productos de ocio.

The oil crisis and the cost pressure from low-cost countries **start to affect** the company. Horst Brandstätter realises that this is the right moment for a completely new play idea.

Le premier succès international est venu avec le hula hoop. **C'est alors que l'entreprise se développe**, commercialisant divers jouets et produits de loisirs.

La crisis del petróleo y la presión en los costes hizo que Horst Brandstätter considerara que era el momento perfecto para desarrollar y completar la nueva idea de Hans Beck. El Sr. Beck fue quién desarrolló el diseño de nuestros **"clicks"**.

The oil crisis and the pressure on costs made Horst Brandstätter consider it the perfect time to develop and complete Hans Beck's new idea. It was Mr. Beck who developed the design of our **"clicks"**.

La crise pétrolière et la pression des coûts ont amené Horst Brandstätter à considérer que c'était le moment idéal pour développer et compléter la nouvelle idée de Hans Beck. C'est M. Beck qui a développé le design de nos **« clics »**.

1974



PLAYMOBIL® se introdujo en el mercado. A petición de su jefe, Hans Beck había estado ocupado desarrollando un sistema nuevo de juego desde 1971. La nueva idea de Beck se centraba en una figura de PLAYMOBIL® de 7,5 cm.

PLAYMOBIL® is introduced. At the request of his boss, Hans Beck had been busy developing a new play system since 1971. Beck's new idea focuses on the 7.5 cm PLAYMOBIL® figure.

PLAYMOBIL® a été introduit sur le marché. À la demande de son patron, Hans Beck était occupé à développer un nouveau système de jeu depuis 1971. La nouvelle idée de Beck portait sur une figurine PLAYMOBIL® de 7,5 cm.

1976



La subsidiaria de Malta asume la producción de las figuras PLAYMOBIL®, las cuales se componen de siete piezas y se montan a mano. Hoy, la mayor parte de estas son realizadas por máquinas. **PLAYMOBIL® Malta** tiene una capacidad anual de 100 millones de figuras.

The Malta subsidiary takes over production of the PLAYMOBIL® figures, which are made up of seven components and are assembled by hand. Today most of these are machine-made and **PLAYMOBIL® Malta** has an annual capacity of 100 million figures.

La filiale maltaise reprend la production des figurines PLAYMOBIL®, composées de sept pièces et assemblées à la main. Aujourd'hui, la plupart d'entre eux sont effectués par des machines. **PLAYMOBIL® Malta** a une capacité annuelle de 100 millions de figurines.

1980



Para satisfacer la creciente demanda mundial, PLAYMOBIL® establece compañías de ventas en **Francia, Benelux** (Bélgica, Holanda y Luxemburgo), **Inglaterra, Italia, Canadá y los EE.UU.**

PIIn the 1980s, to meet the rising global demand, PLAYMOBIL® sets up sales companies in France, the Benelux countries (Belgium, Netherlands, Luxembourg), England, Italy, Canada and the USA.

Pour répondre à la demande mondiale croissante, PLAYMOBIL® implante des sociétés de vente en **France, au Benelux** (Belgique, Pays-Bas et Luxembourg), **en Angleterre, en Italie, au Canada et aux EE.UU.**

Trasladó la nueva sede de desarrollo, marketing y ventas a Zirndorf. Un espacio de exhibición y áreas de juego se abrió justo al lado – el inicio de **PLAYMOBIL® FunPark**.

Move to the new DM 50 million headquarters for Development, Marketing and Sales in Zirndorf. Exhibition space and play areas are opened up right next door – the start of the **PLAYMOBIL-FunPark**.

Déménagement du nouveau siège de développement, de marketing et de vente à Zirndorf. Un espace d'exposition et des aires de jeux ont ouvert juste à côté - le début du **PLAYMOBIL® FunPark**.

1990



Geobra Brandstätter introduce un nuevo segmento con su marca **LECHUZA**. El propietario Horst Brandstätter encuentra un sucesor para dirigir la empresa, Andrea Schauer, pero él permanece en calidad de socio ejecutivo y sigue desempeñando un papel empresarial.

Geobra Brandstätter introduces a new segment with its **LECHUZA** brand. Owner Horst Brandstätter finds a successor to lead the company, Andrea Schauer, but he remains an executive partner and continues to play an entrepreneurial role.

Geobra Brandstätter entre dans un nouveau segment avec sa marque **LECHUZA**. Le propriétaire Horst Brandstätter trouve un successeur pour diriger l'entreprise, Andrea Schauer, mais il reste associé directeur et continue à jouer un rôle d'entrepreneur.

2000



PLAYMOBIL® celebra su **30 aniversario**. Se ha establecido como un clásico dentro del mundo del juguete.

PLAYMOBIL® celebrates its **30th anniversary**. It has established itself as a classic in the toy world.

PLAYMOBIL® fête **ses 30 ans**. Il s'est imposé comme un classique dans le monde du jouet.

2004



2010



Las ventas globales de PLAYMOBIL® superaron el medio billón por primera vez, con una facturación de **507 mill. de euros**. Geobra Brandstätter es el mayor fabricante de juguetes con una cuota de mercado del 8%.

PLAYMOBIL®'s global sales exceed the "half-billion mark" for the first time, with a turnover of **507 million euros**. geobra Brandstätter is Germany's largest toy manufacturer, with a market share of 8%.

Les ventes mondiales de PLAYMOBIL® ont dépassé pour la première fois le demi-milliard, avec un chiffre d'affaires de **507 millions d'euros**. Geobra Brandstätter est le plus grand fabricant de jouets avec une part de marché de 8 %.

2012



A lo largo de las últimas décadas, Horst Brandstätter ha continuado invirtiendo en **nuevas instalaciones** de producción. En 2012 un nuevo almacén y una planta de inyección de modelado se pusieron en funcionamiento en **Dietenhofen** con un coste de 25 millones de euros. En 2013 se prevén unas inversiones por 100 millones de euros.

Throughout the past decades Horst Brandstätter has continuously invested in new production facilities. In 2012 a new high-rack warehouse and a new injection moulding plant come into operation at the Dietenhofen location at a cost of 25 million euros.

Au cours des dernières décennies, Horst Brandstätter a continué à investir dans de **nouvelles installations** de production. En 2012, un nouvel entrepôt et une usine de moulage par injection ont été mis en service à Dietenhofen pour un coût de 25 millions d'euros. En 2013, des investissements de 100 millions d'euros sont prévus.

2013



Con una inversión de 100 millones de euros en 2013, el dueño de la compañía, Horst Brandstätter, abre camino para que su compañía permanezca como el mayor fabricante de juguetes alemán. En Mayo, es pionero en un **nuevo centro logístico en Herrieden**.

With investments of 100 million euros in 2013, company owner Horst Brandstätter paves the way for his company to remain the largest German toy manufacturer. In May, the groundbreaking for a **new PLAYMOBIL logistics center** in Herrieden takes place.

Avec un investissement de 100 millions d'euros en 2013, le propriétaire de l'entreprise Horst Brandstätter ouvre la voie à son entreprise pour rester le plus grand fabricant de jouets allemand. En mai, il inaugure un **nouveau centre logistique à Herrieden**.

Las figuras PLAYMOBIL® celebran su **40 aniversario**.

PLAYMOBIL® figures celebrate their **40th anniversary**.

Les figurines PLAYMOBIL® fêtent leur **40e anniversaire**.

2014



2015



2016



El propietario único de la empresa, **Horst Brandstätter, fallece el 3 de junio a los 81 años**. Su compañía continúa como una fundación corporativa.

The company's sole owner, **Horst Brandstätter, passes away on 3rd June at the age of 81 years**. His company continues as a corporate foundation.

L'unique propriétaire de l'entreprise, **Horst Brandstätter, décède le 3 juin à l'âge de 81 ans**. Son entreprise continue en tant que fondation d'entreprise.

2,9 millones de figuras se encuentran repartidas por las habitaciones de los niños y niñas de todo el mundo.

Más de 4.600 figuras diferentes se han creado desde 1974.

More than 3 billion figures have found their way into children's rooms worldwide, and more than 5,700 different figures have been created since 1974.

2,9 millions de figurines sont éparpillées dans les chambres d'enfants du monde entier.

Plus de 4 600 figurines différentes ont été créées depuis 1974.



playmobil

DISTRIBUTORS

- | | | |
|--------------|-----------------|----------------|
| ARGELIA | ANGOLA | ARGENTINA |
| ARMENIA | AUSTRALIA | BAHRAIN |
| BELARUS | BOLIVIA | BRAZIL |
| BULGARIA | CAMBODIA+LAOS | CHILE |
| CHINA | DEM. REP. CONGO | COSTA RICA |
| CROATIA | COLOMBIA | RP. DOMINICANA |
| ECUADOR | EGYPT | KENIA |
| GEORGIA | HONG KONG | ICELAND |
| INDIA | INDONESIA | ISRAEL |
| JAPAN | JORDAN | KUWAIT |
| LEBANON | MADAGASCAR | MALAYSIA |
| MAURITIUS | REP.MOLDOVA | MONGOLIA |
| MOROCCO | NEW ZELAND | OMAN |
| PAKISTAN | PERU | PHILIPPINES |
| QATAR | REP. KOREA | REP. SERBIA |
| ROMANIA | RUSSIA | SLOVENIA |
| SOUTH AFRICA | TAIWAN | THAILAND |
| TUNISIA | TURKMENISTAN | TURKEY |
| ULRAINE | UZBEKISTAN | UNITED ARAB |
| URUGUAY | VIET NAM | EMIRATES |
| | | YEMEN |

SUBSIDIARIES

- | | | |
|-------------|-----------------|------------------|
| AUSTRIA | CANADA | PLAYMOBIL FRANCE |
| GREECE | ITALY | MALTA |
| MEXICO | NORTHERN-EUROPE | SPAIN |
| SWITZERLAND | POLAND | UNITED KINGDOM |
| | USA | |

CONCEPTUAL VALUES

COLOR

Commercial styles.

HIGH QUALITY

Small and wider gauges to cover different ages.

TECHNICAL

Double injection with rubber on the inside of the front and rods.

LIGHTWEIGHT

Screwless hinges, flexible and easy to replace, if necessary.

FUN

Adaptable terminals for a perfect fit.

Fun with Playmobil characters.

CONCEPTS

"PLAYFLEX" ultraflexible

TR90 + Rubber tip

180° Flex

"LONG RUBBER TIP" with acetate front

Rubber TEMPLE with acetate front

Elastic band

Fun, colorful, exible and comfortable, THIS IS THE PLAYMOBIL COLLECTION

27 models (132 sku's)

Materials:

High density TR 90 injection.
"Play Rubber" injection (ultraflexible special material).
Acetate.
TR 90 Clip On injection.
Double injection rubber.

Target:

Girls and boys from 0 to 14 years old.

Technical details designed to make its use more comfortable.

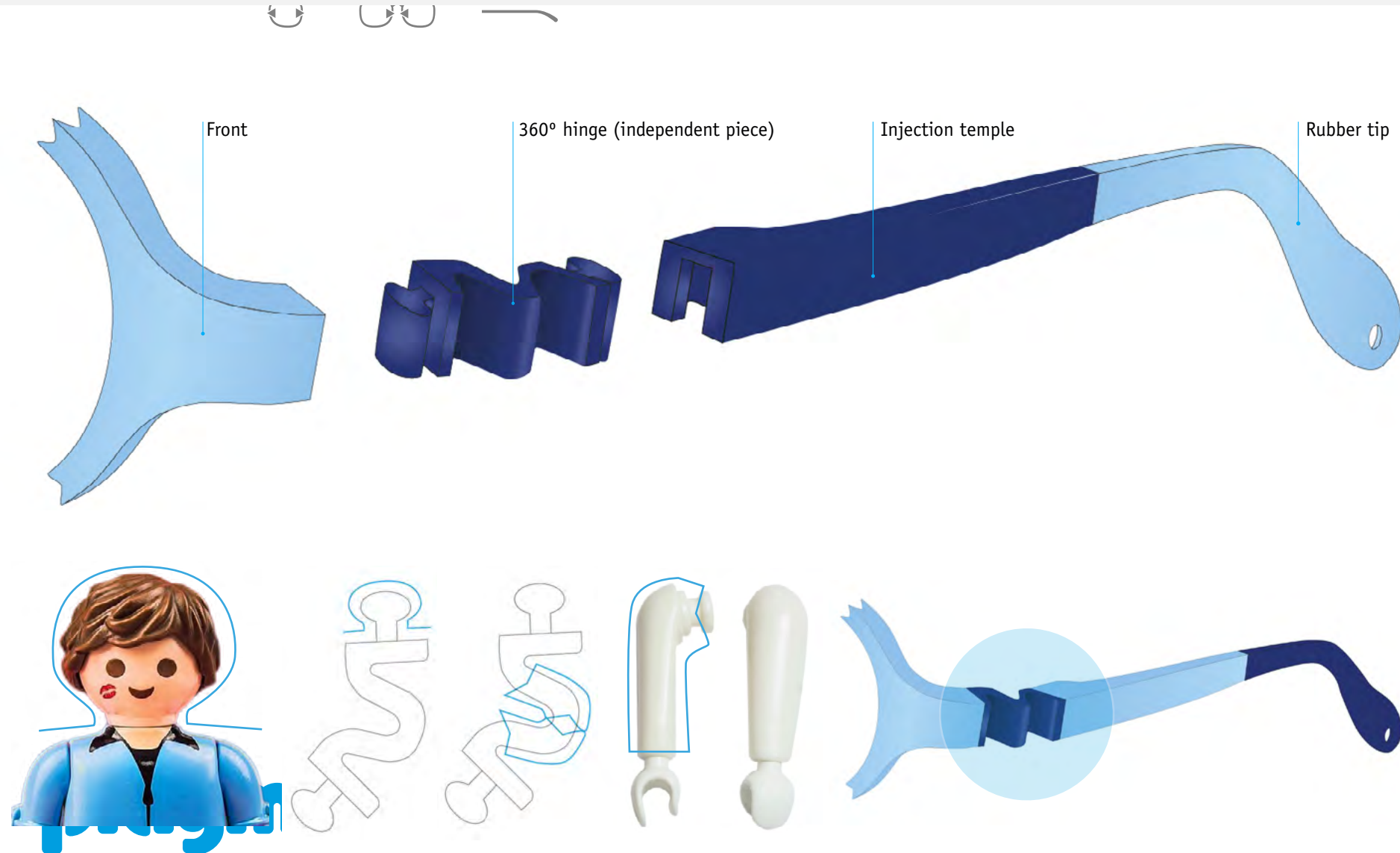


“PLAYFLEX”

Material PLAY RUBBER: material exclusivo de la marca, ultraflexible de alta resistencia que garantiza la protección del niño y reduce al máximo sus índices de ruptura.

PLAY RUBBER material: the brand's exclusive, ultra-flexible, high-strength material that guarantees the child's protection and reduces breakage rates to a minimum.

Matière PLAYFLEX : matière exclusive de la marque, ultra-souple, haute résistance qui garantit la protection de l'enfant et minimise ses taux de casse.

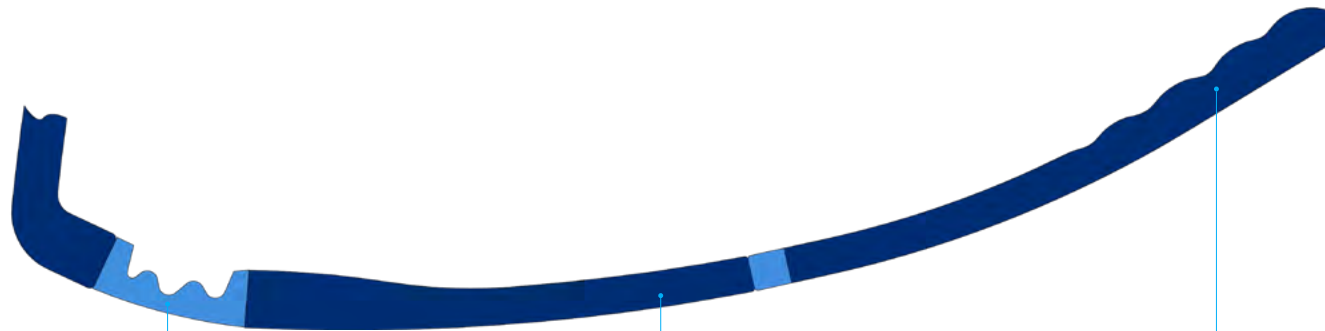
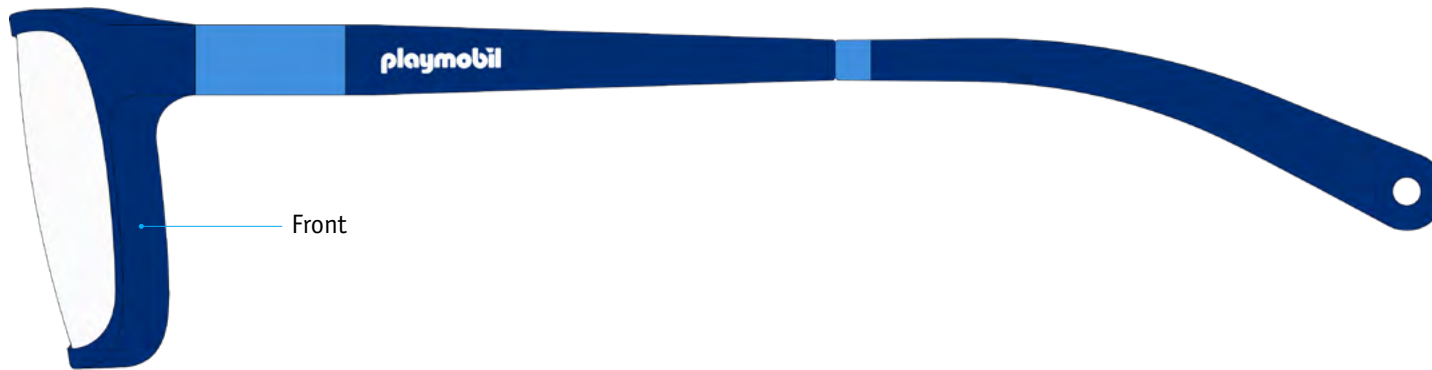


TR90 + RUBBER TIP

Inspirado en las curvas de las caras de los muñecos.
Montura de TR90 con doble inyección de goma en
puente y varillas.

Inspired by the curves of dolls' faces.
TR90 frame with double rubber injection on
bridge and temples.

Inspiré par les courbes des visages de poupées.
Monture TR90 avec double injection de caoutchouc sur
le pont et les branches.



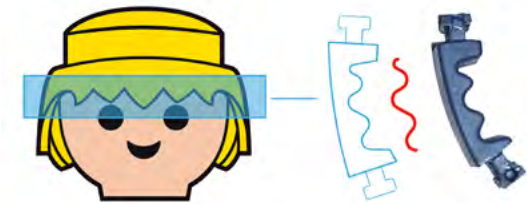
360° hinge

TR90 temple

Rubber tip

MATERIALS & SPECS

- Frame: TR90 + rubber injection
- Hingeless temple
- Temple: TR90
- Rubber tip



180° FLEX

Playmobil tiene un movimiento de brazos único.

Esto se refleja en el diseño de la varilla con un flex de 180°.

Se complementa con el Clip On.

Playmobil has a unique arm movement.

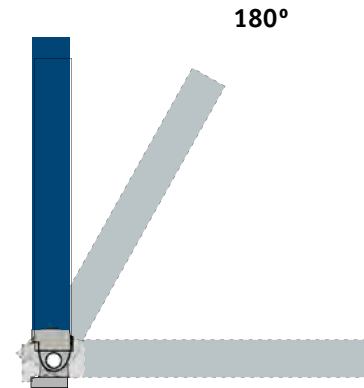
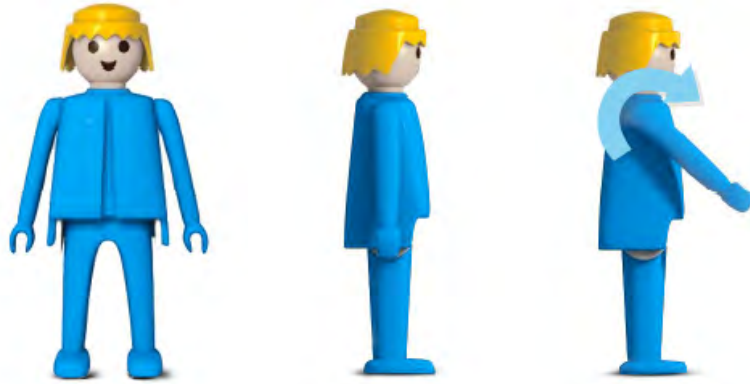
This is reflected in the design of the rod with a 180° flex.

It is complemented by the Clip On.

Playmobil a un mouvement de bras unique.

Cela se reflète dans la conception de la tige avec un flex à 180°.

Il est complété par le Clip On.



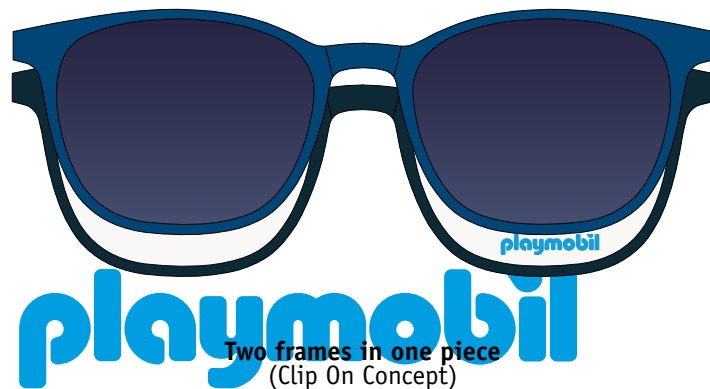
MATERIALS & SPECS

TR90 + double rubber injection.

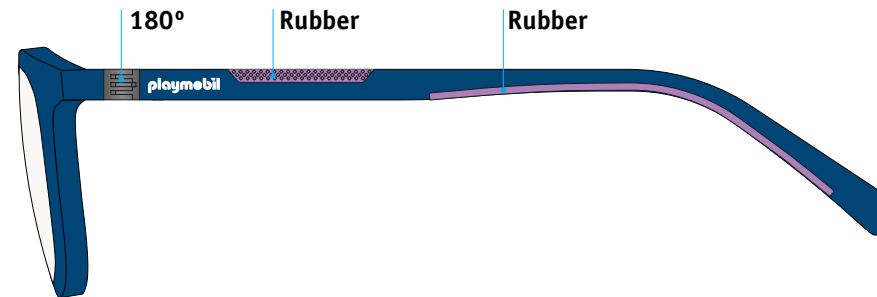
Clip-on complement with polarized

lens. 8 to 14 years old.

Boys and girls.



Two frames in one piece
(Clip On Concept)



RUBBER TEMPLE WITH ACETATE FRONT

Inspirado en los complementos de goma de playmobil.
Varilla de goma de doble inyección.
Adaptable.

Inspired by playmobil rubber accessories.
Double injection rubber rod.
Adaptable.

Inspiré des accessoires en caoutchouc Playmobil.
Tige en caoutchouc à double injection.
Adaptable.



MATERIALS & SPECS

Resistant and adaptable goggles.

Rubber temple with sporty style.

Acetate front.

Textured.

Embossed logo.

From 12 to 18 years old.

Boys and girls.

playmobil

NUEVA VARILLA DE GOMA

Inspirado en el brazo articulado de los Playmobil
Varilla de goma con frente de acetato
Estilo deportivo / retro

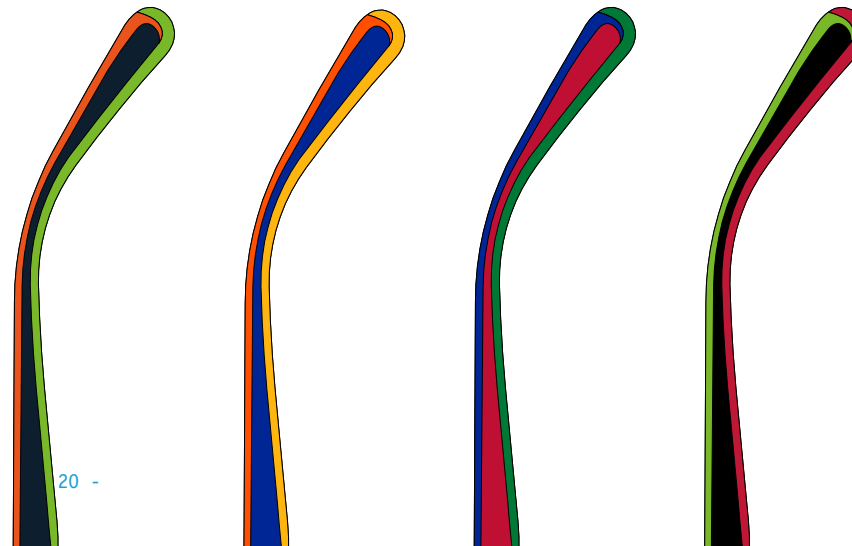
Inspired by the articulated arm of the Playmobil
Rubber temple with acetate front
Sport / retro design

Inspiré du bras articulé du Playmobil
Tige en caoutchouc avec face en ACETATE
Style sport/rétro



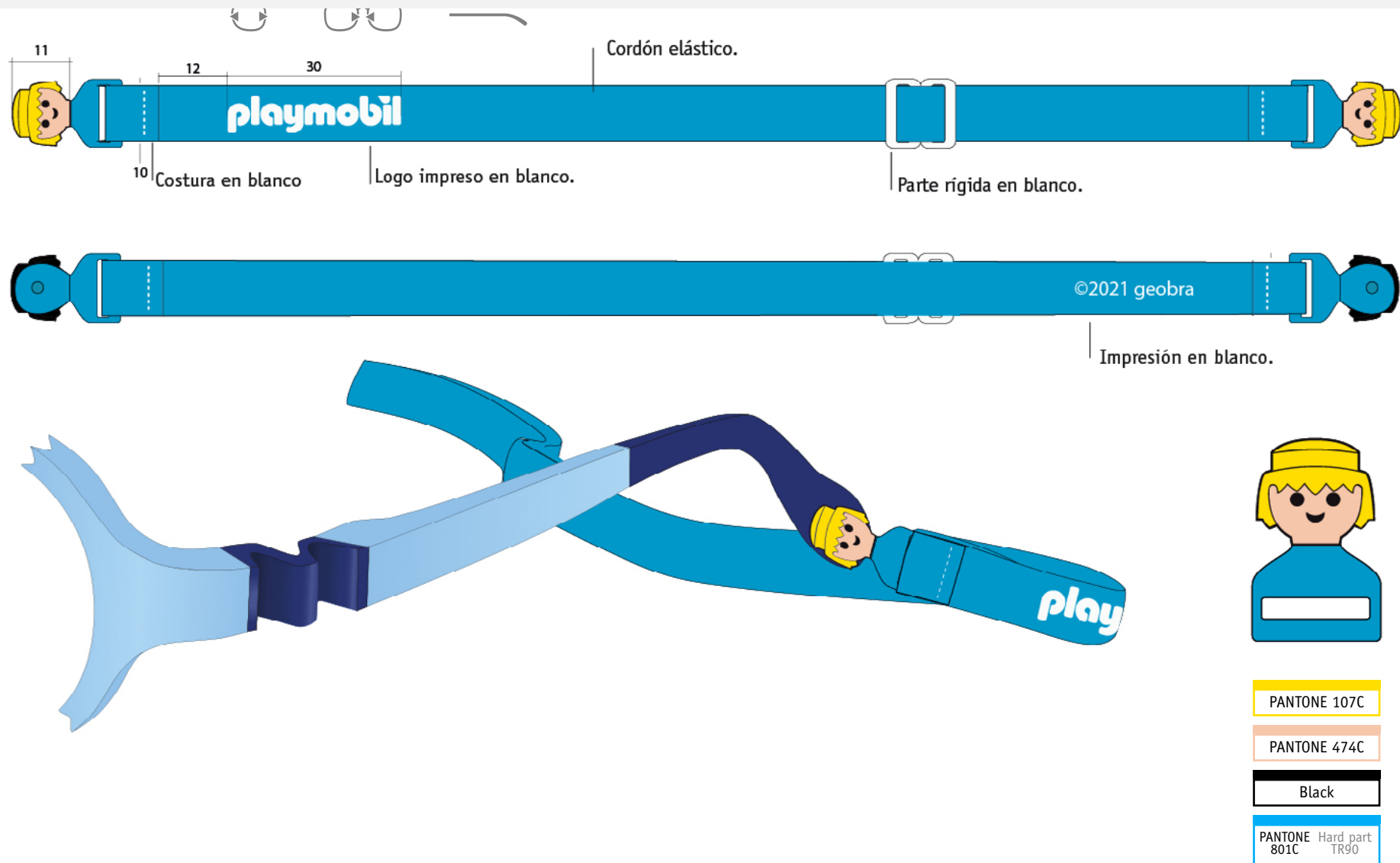
MATERIALS & SPECS

- Rubber temple with sport design
- Acetate front
- Textured.
- Embossed logo
- From 6 to 14 years old
- Boys



“ELASTIC BAND”

Cinta elástica removible, ideal para la perfecta sujeción de la montura en cualquier actividad de los niños y niñas en el día a día.



REGULAR COLLECTION

PLAYFLEX

PY23137

PLAYFLEX + RUBBER



54



16



140



Unbreakable



Hypoallergenic

playmobil

642



612



512



542



543



545



PY23137

PLAYFLEX + RUBBER



54



16



140



Unbreakable



Hypoallergenic

643



645



playmobil

PY23116

PLAYFLEX + RUBBER



44



14



125



Unbreakable



Hypoallergenic

637



586



537



553



562



565



playmobil

PY23116

PLAYFLEX + RUBBER



44



14



125



Unbreakable



Hypoallergenic

playmobil

653



662



665



686



PY23112

PLAYFLEX + RUBBER



47



16



125



Unbreakable



Hypoallergenic

playmobil



642



547



542



543



545



546

PY23112

PLAYFLEX + RUBBER



47



16



125



Unbreakable



Hypoallergenic

643



645



646



647



playmobil

PY23111

PLAYFLEX + RUBBER



45



15



125



Unbreakable



Hypoallergenic

playmobil

641



547



541



542



543



546



PY23111

PLAYFLEX + RUBBER



45



15



125



Unbreakable



Hypoallergenic

playmobil



642



643



646



647

PY23091

PLAY FLEX + RUBBER



52



16



140



Unbreakable



Hypoallergenic

playmobil

615



612



512



515



541



545



PY23091

PLAY FLEX + RUBBER



52



16



140



Unbreakable



Hypoallergenic

641



645



playmobil

PY23090

PLAY FLEX + RUBBER



50



15



140



Unbreakable



Hypoallergenic

613



612



512



513



541



545



playmobil

PY23090

PLAY FLEX + RUBBER



50



15



140



Unbreakable



Hypoallergenic

641



645



playmobil

PY23074

PLAY FLEX + RUBBER



45



19



135



Unbreakable



Hypoallergenic

565



562



545



546



547



553



playmobil

PY23074

PLAY FLEX + RUBBER



45



19



135



Unbreakable



Hypoallergenic

665



662



645



646



647



653



playmobil

PY23074

PLAY FLEX + RUBBER



45



19



135



Unbreakable



Hypoallergenic

860



960



playmobil

PY23054

PLAYFLEX + RUBBER



52



16



135



Unbreakable



Hypoallergenic

playmobil



575



545



512



513



533



543

PY23054

PLAYFLEX + RUBBER



52



16



135



Unbreakable



Hypoallergenic

playmobil

675



645



612



613



633



643



PY23054

PLAYFLEX + RUBBER



52



16



135



Unbreakable



Hypoallergenic



845



945

playmobil

PY23053

PLAYFLEX + RUBBER



47



20



135



Unbreakable



Hypoallergenic

playmobil



552



546



512



513



541



545

PY23053

PLAYFLEX + RUBBER



47



20



135



Unbreakable



Hypoallergenic

playmobil



645



641



553



554



612



613

PY23053

PLAYFLEX + RUBBER



47



20



135



Unbreakable



Hypoallergenic

962



862



646



652



653



654



playmobil

PY23052

PLAYFLEX + RUBBER



50



15



130



Unbreakable



Hypoallergenic

544



543



512



513



541



542



playmobil

PY23052

PLAYFLEX + RUBBER



50



15



130



Unbreakable



Hypoallergenic

641



613



545



574



575



612



playmobil

PY23052

PLAYFLEX + RUBBER



50



15



130



Unbreakable



Hypoallergenic

675



674



642



643



644



645



playmobil

PY23051

PLAYFLEX + RUBBER



44



16



115



Unbreakable



Hypoallergenic

playmobil

641



575



541



553



562



566



PY23051

PLAYFLEX + RUBBER



44



16



115



Unbreakable



Hypoallergenic

653



662



666



675



playmobil

PY23050

PLAYFLEX + RUBBER



38



15



115



667



646



Unbreakable



Hypoallergenic



537



546



567



637

playmobil

PY23050

PLAYFLEX + RUBBER



38



15



115



Unbreakable



Hypoallergenic

732



746



765



playmobil

PY23044

PLAYFLEX + RUBBER



46



16



130



Unbreakable



Hypoallergenic

playmobil

574



546



534



541



542



543



PY23044

PLAYFLEX + RUBBER



46



16



130



Unbreakable



Hypoallergenic

playmobil



643



642



575



585



634



641

PY23044

PLAYFLEX + RUBBER



46



16



130



Unbreakable



Hypoallergenic

playmobil

940



840



646



674



675



685



PY23043

PLAYFLEX + RUBBER



48



16



130



Unbreakable



Hypoallergenic

playmobil

546



545



534



541



542



543



PY23043

PLAYFLEX + RUBBER



48



16



130



Unbreakable



Hypoallergenic

playmobil



641



634



547



574



575



585

PY23043

PLAYFLEX + RUBBER



48



16



130



Unbreakable



Hypoallergenic

playmobil



674



647



642



643



645



646

PY23043

PLAYFLEX + RUBBER



48



16



130



Unbreakable



Hypoallergenic

675



685



840



940



playmobil

PY23038

PLAYFLEX + RUBBER



46



15



130



Unbreakable



Hypoallergenic

586



566



537



546



556



557



playmobil

PY23038

PLAYFLEX + RUBBER



46



15



130



Unbreakable



Hypoallergenic

playmobil

686



666



637



646



656



657



PY23018

PLAYFLEX + RUBBER



50



14



135



Unbreakable



Hypoallergenic

563



557



512



549



553



555



playmobil

PY23018

PLAYFLEX + RUBBER



50



14



135



Unbreakable



Hypoallergenic

playmobil



653



649



566



567



575



612

PY23018

PLAYFLEX + RUBBER



50



14



135



Unbreakable



Hypoallergenic

playmobil

675



667



655



657



663



666



PY23018

PLAYFLEX + RUBBER



50



14



135



Unbreakable



Hypoallergenic

860



960



playmobil

PY23017

PLAYFLEX + RUBBER



48



14



135



Unbreakable



Hypoallergenic

playmobil

557



555



512



537



546



553



PY23017

PLAYFLEX + RUBBER



48



14



135



Unbreakable



Hypoallergenic

playmobil

646



637



563



566



567



612



PY23017

PLAYFLEX + RUBBER



48



14



135



Unbreakable



Hypoallergenic

playmobil

667



666



653



655



657



663



PY23017

PLAYFLEX + RUBBER



48



14



135



Unbreakable



Hypoallergenic

860



960



playmobil

PY23016

PLAYFLEX + RUBBER



44



14



130



Unbreakable



Hypoallergenic

562



557



537



546



553



556



playmobil

PY23016

PLAYFLEX + RUBBER



44



14



130



Unbreakable



Hypoallergenic

653



646



565



566



586



637



playmobil

PY23016

PLAYFLEX + RUBBER



44



14



130



Unbreakable



Hypoallergenic

686



666



656



657



662



665



playmobil

PY23016

PLAYFLEX + RUBBER



44



14



130



Unbreakable



Hypoallergenic

860



960



playmobil

PY23012

PLAY FLEX + RUBBER



47



16



130



Unbreakable



Hypoallergenic

545



544



538



541



542



543



playmobil

PY23012

PLAY FLEX + RUBBER



47



16



130



Unbreakable



Hypoallergenic

playmobil

638



585



546



547



549



575



PY23012

PLAY FLEX + RUBBER



47



16



130



Unbreakable



Hypoallergenic

playmobil

646



645



641



642



643



644



PY23012

PLAY FLEX + RUBBER



47



16



130



Unbreakable



Hypoallergenic

940



840



647



649



675



685



playmobil

PY23011

PLAY FLEX + RUBBER



45



15



130



Unbreakable



Hypoallergenic

playmobil

545



544



538



541



542



543



PY23011

PLAY FLEX + RUBBER



45



15



130



Unbreakable



Hypoallergenic

638



585



546



547



549



575



playmobil

PY23011

PLAY FLEX + RUBBER



45



15



130



Unbreakable



Hypoallergenic

646



645



641



642



643



644



playmobil

PY23011

PLAY FLEX + RUBBER



45



15



130



Unbreakable



Hypoallergenic

playmobil

940



840



647



649



675



685



PY23010

PLAYFLEX + RUBBER



42



15



115



Unbreakable



Hypoallergenic

playmobil



644



565



544



546



555



556

PY23010

PLAYFLEX + RUBBER



42



15



115



Unbreakable



Hypoallergenic

646



655



656



665



playmobil

PY23009

PLAYFLEX + RUBBER



40



16



115



Unbreakable



Hypoallergenic

665



656



546



556



565



646



playmobil

PY23009

PLAYFLEX + RUBBER



40



16



115



Unbreakable



Hypoallergenic



775

playmobil

PY23007

TR90+RUBBER



50



15



135



Unbreakable



Hypoallergenic

633



642



643



645



playmobil

PY23006

TR90+RUBBER



48



15



133



Unbreakable



Hypoallergenic

642



644



645



675



playmobil

PY23005

TR90+RUBBER



47



15



130



Unbreakable



Hypoallergenic

642



646



649



674



playmobil

PY23004

TR90+RUBBER



45



15



128



Unbreakable



Hypoallergenic

641



643



644



674



playmobil

PY23000

TR90+RUBBER



44



15



130



Unbreakable



Hypoallergenic

657



656



652



653



654



655



playmobil

PY23000

TR90+RUBBER



44



15



130



Unbreakable



Hypoallergenic

playmobil

676



667



662



663



664



666



ACETATE

PY23136

ACETATE



52



16



140



545



544



511



512



515



543



playmobil

PY23136

ACETATE



52



16



140



612



643

playmobil

PY23135

ACETATE



47



17



135



566



557



512



541



542



548



playmobil

PY23135

ACETATE



47



17



135



567



612



playmobil

PY23134

ACETATE



44



17



135



598



566



511



537



555



557



playmobil

PY23133

ACETATE



45



16



130



644



575



511



541



543



545



playmobil

PY23132

ACETATE



43



17



125



575



566



541



545



546



557



playmobil

PY23131

ACETATE



47



15



135



643



575



512



515



535



546



playmobil

PY23130

ACETATE



45



15



135



575



545



511



534



541



544



playmobil

PY23129

ACETATE



45



16



130



643



575



511



535



542



545



playmobil

PY23128

ACETATE



45



16



130



575



546



511



512



543



545



playmobil

PY23127

ACETATE



46



15



130



545



544



511



512



536



543

playmobil

PY23126

ACETATE



47



16



135



643



545



511



512



517



544



playmobil

PY23125

ACETATE



44



16



130



567



566



511



546



547



557



playmobil

PY23124

ACETATE



45



15



130



576



575



547



549



557



567



playmobil

PY23123

ACETATE



46



16



135



644



612



511



541



543



544



playmobil

PY23122

ACETATE



46



17



130



568



567



545



557



560



562



playmobil

PY23121

ACETATE



45



17



130



599



568



548



556



557



566



playmobil

PY23120

ACETATE



47



17



135



599



575



537



545



555



565



playmobil

PY23106

ACETATE



50



15



130



512



531



555



560

playmobil

PY23105

ACETATE



48



14



135



512



562



565



567



playmobil

PY23104

ACETATE



45



17



130



547



557



562



565

playmobil

PY23103

ACETATE



41



17



130



568



567



537



556



557



566



playmobil

PY23097

ACETATE



48



15



130



511



512



545



612

playmobil

PY23096

ACETATE



46



16



130



575



573



511



541



543



545

playmobil

PY23094

METAL + ACETATE



50



18



135



203



212



233



245



286



playmobil

PY23092

METAL + ACETATE



49



17



135



265



203



212



233



245

playmobil

PY23086

ACETATE



47



16



135



545



543



511



512



541



542



playmobil

PY23086

ACETATE



47



16



135



612



645



playmobil

PY23085

ACETATE



47



17



135



545



542



511



512



517



541

playmobil

PY23085

ACETATE



47



17



135



599



612



playmobil

PY23084

ACETATE



50



15



140



612



545



512



513



517



544



playmobil

PY23084

ACETATE



50



15



140



643



645



playmobil

PY23083

ACETATE



51



15



140



544



543



511



512



517



535



playmobil

PY23083

ACETATE



51



15



140



545



612

playmobil

PY23082

ACETATE



50



16



135



541



535



512



513



515



516



playmobil

PY23082

ACETATE



50



16



135



645



643



543



544



545



612



playmobil

PY23081

ACETATE



50



15



135



564



562



547



555



557



560



playmobil

PY23081

ACETATE



50



15



135



565



599



playmobil

PY23080

ACETATE



49



15



135



564



560



530



535



550



556



playmobil

PY23080

ACETATE



49



15



135



565



566



playmobil

PY23079

ACETATE



45



17



130



555



550



516



525



527



547



playmobil

PY23079

ACETATE



45



17



130



560



565



playmobil

PY23078

ACETATE



46



17



130



520



540



545



548



playmobil

PY23077

ACETATE



45



15



130



557



553



441



453



516



548



playmobil

PY23077

ACETATE



45



15



130



565



567



568



598

playmobil

PY23076

ACETATE



44



16



130



565



560



445



527



547



553



playmobil

PY23076

ACETATE



44



16



130



567



568



599



playmobil

PY23075

ACETATE



41



17



130



565



556



475



527



536



537



playmobil

METAL

PY23139

METAL + ACETATE



50



18



135



266



257



100



101



212



231



playmobil

PY23138

METAL + ACETATE



48



17



135



274



100



265



101



237



253

playmobil

PY23138

METAL + ACETATE



48



17



135



276

playmobil

RUBBER

PY23118

RUBBER



49



15



140



245



203



212



213



243

playmobil

PY23102

RUBBER



47



15



140



511



542



543



544



playmobil

PY23101

RUBBER



46



16



140



535



543



544



643

playmobil

PY23100

RUBBER



45



16



140



542



544



575



643



playmobil

PY23099

RUBBER



50



16



135



203



212



243



244



playmobil

PY23088

RUBBER



48



16



135



541



535



511



512



514



534

playmobil

PY23088

RUBBER



48



16



135



545



612

playmobil

PY23075

ACETATE



41



17



130



567



568



580

playmobil

PY23071

ACETATO+RUBBER



45



17



130



527



537



549



562



playmobil

PY23065

RUBBER



46



15



135



575



545



511



512



517



541



playmobil

PY23065

RUBBER



46



15



135



612



643



playmobil

PY23060

ACETATO+RUBBER



44



16



130



511



527



531



595



playmobil

SUN COLLECTION

PY33043

TR-90



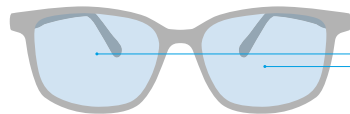
49



16



130



Polarized

Blue block

playmobil



612



553



511



515



517



545

PY33043

TR-90



49



16



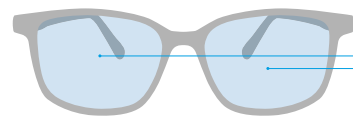
130



635



643



Polarized

Blue block

playmobil

PY33042

TR-90



50



17



135



585



533



511



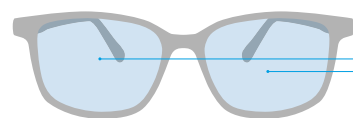
515



516



517



Polarized

Blue block

playmobil

PY33042

TR-90



50



17



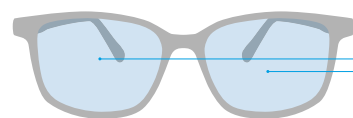
135



612



643



Polarized

Blue block

playmobil

PY33041

TR-90



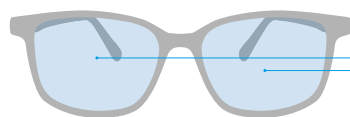
46



16



130



Polarized

Blue block

playmobil



575



566



511



543



545



565

PY33041

TR-90



46



16



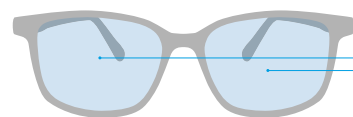
130



643



655



Polarized

Blue block

playmobil

PY33040

TR-90



49



18



135



612



575



511



515



533



545



Polarized

Blue block

playmobil

PY33040

TR-90



49



18



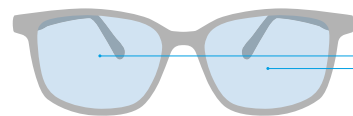
135



641



643



Polarized

Blue block

playmobil

PY33039

TR-90



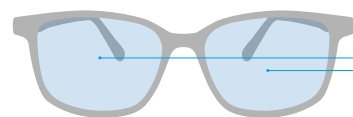
47



16



135



Polarized

Blue block

playmobil



612



556



511



535



543



553

PY33039

TR-90



47



16



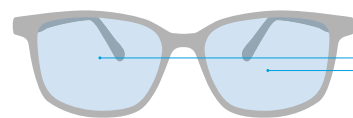
135



613



643



Polarized

Blue block

playmobil

PY33038

TR-90



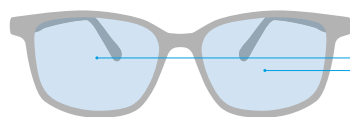
48



17



135



Polarized

Blue block

playmobil



612



575



511



517



535



545

PY33038

TR-90



48



17



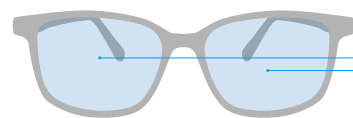
135



613



643



Polarized

Blue block

playmobil

PY33037

THERMOPLASTIC + RUBBER



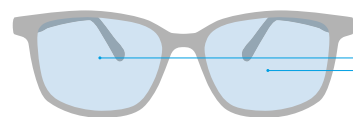
42



17



110



Polarized

Blue block

playmobil



644



643



633



635



637



641

PY33037

THERMOPLASTIC + RUBBER



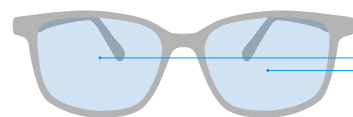
42



17



110



Polarized

Blue block

playmobil

662



657



645



646



647



653



PY33037

THERMOPLASTIC + RUBBER



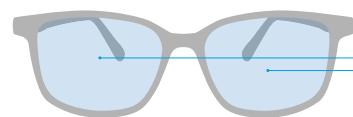
42



17



110



Polarized

Blue block

playmobil



677



665



667



674



675

PY33036

PLAY FLEX



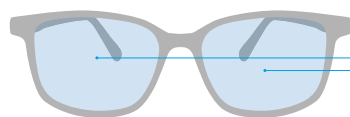
39



16



105



Polarized

Blue block

playmobil

656



647



631



637



641



645



PY33036

PLAY FLEX



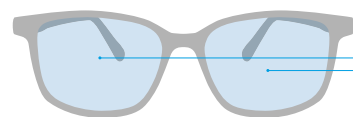
39



16



105



Polarized

Blue block

playmobil



688



677



657



664



667



675

PY33035

TR-90



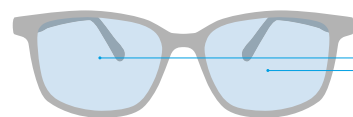
46



18



135



Polarized

Blue block

playmobil



553



552



531



534



535



543

PY33035

TR-90



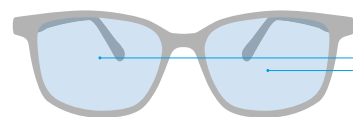
46



18



135



Polarized

Blue block

playmobil



563



562



554



555



556



557

PY33035

TR-90



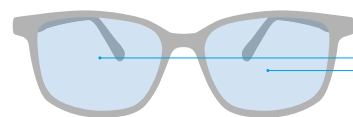
46



18



135



Polarized

Blue block

playmobil



564



565



566



567

PY33034

PLAY FLEX + TR90



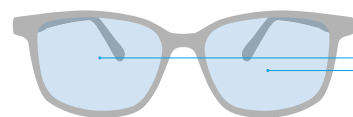
42



14



105



Polarized

Blue block

playmobil

667



666



637



643



645



657



PY33034

PLAY FLEX + TR90



42



14



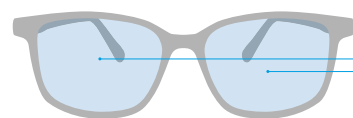
105



677



688



Polarized

Blue block

playmobil

PY33033

PLAY FLEX + TR90



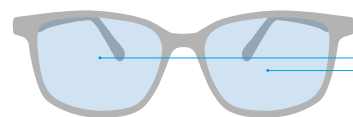
45



16



105



Polarized

Blue block

playmobil



666



657



637



643



645



647

PY33033

PLAY FLEX + TR90



45



16



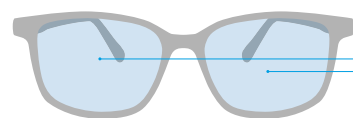
105



667



677



Polarized

Blue block



688

playmobil

PY33032

TR-90



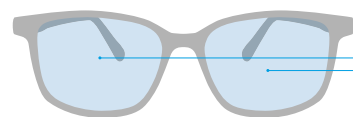
48



16



135



Polarized

Blue block

playmobil



535



533



511



516



517



518

PY33032

TR-90



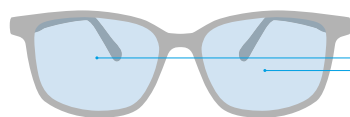
48



16



135



Polarized

Blue block

playmobil



642



641



541



555



612



633

PY33032

TR-90



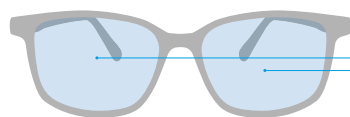
48



16



135



Polarized

Blue block

playmobil



643



644



645

PY33029

TR-90



50



15



130



545



518



511



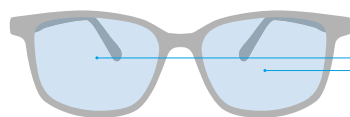
515



516



517



Polarized

Blue block

playmobil

PY33029

TR-90



50



15



130



643



633



546



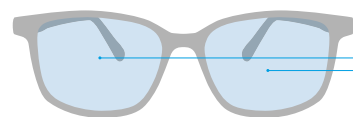
588



612



613



Polarized

Blue block

playmobil

PY33029

TR-90



50



15



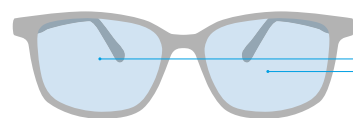
130



644



645



Polarized

Blue block

playmobil

PY33028

TR-90



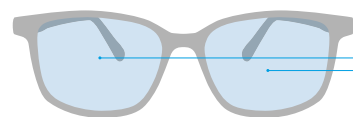
46



17



130



Polarized

Blue block

playmobil



544



535



511



516



517



534

PY33028

TR-90



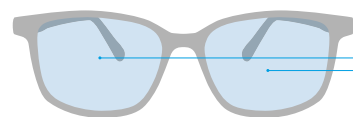
46



17



130



Polarized

Blue block

playmobil



641



613



546



575



585



612

PY33028

TR-90



46



17



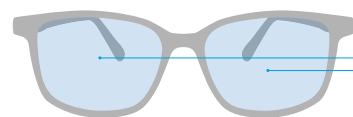
130



642



643



Polarized

Blue block



644

playmobil

PY33027

TR-90



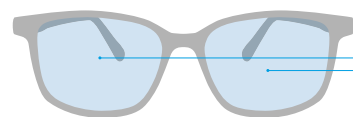
49



16



130



Polarized

Blue block

playmobil



635



612



511



535



543



585

PY33027

TR-90



49



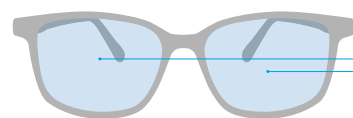
16



130



645



Polarized

Blue block

playmobil

PY33021

INJECTION



54



12



110



674



645



612



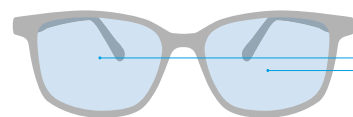
613



615



633



Polarized

Blue block

playmobil

PY33020

INJECTION



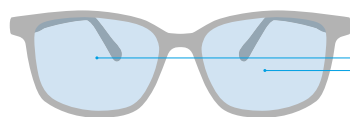
50



15



135



Polarized

Blue block

playmobil

675



643



511



512



595



612



PY33019

INJECTION



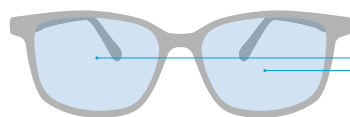
44



18



115



Polarized

Blue block

playmobil

662



655



641



643



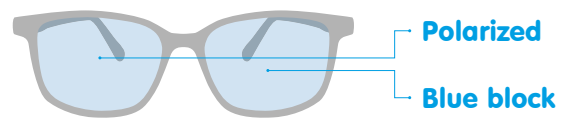
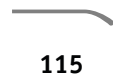
645



653



PY33019
INJECTION



playmobil

PY33018
INJECTION



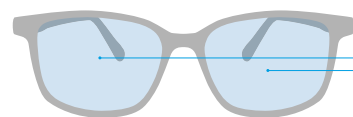
50



17



110



Polarized

Blue block

playmobil



675



643



611



612



613



641

PY33016
INJECTION



49



19



135



575



560



511



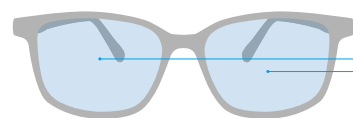
512



536



553



Polarized

Blue block

playmobil

CLIP ON COLLECTION

PY43007

THERMOPLASTIC + RUBBER



50



15



135



641



612



512



541



542



543



playmobil

PY43007

THERMOPLASTIC + RUBBER



50



15



135



642



643



playmobil

PY43006

TR90+RUBBER



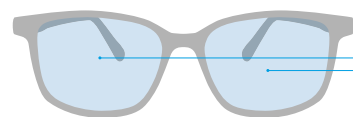
51



16



135



Polarized

Blue block

playmobil

654



653



553



556



612



613



PY43006

TR90+RUBBER



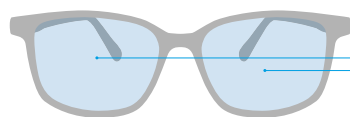
51



16



135



Polarized

Blue block

playmobil

655



656



657



PY43005

TR90+RUBBER



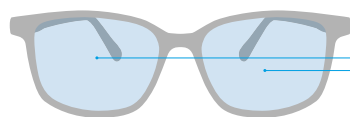
48



17



135



Polarized

Blue block

playmobil

652



565



549



552



553



557



PY43005

TR90+RUBBER



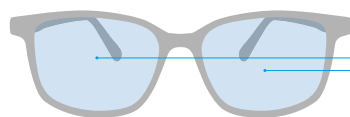
48



17



135



Polarized

Blue block

playmobil

654



655



665



PY43004

TR90+RUBBER



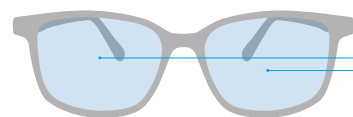
48



18



135



Polarized

Blue block

playmobil

652



563



549



553



554



555



PY43004

TR90+RUBBER



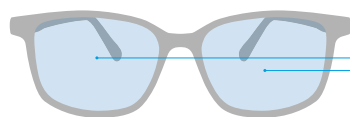
48



18



135



Polarized

Blue block

playmobil

653



654



655



PY43003

PLAY FLEX + RUBBER



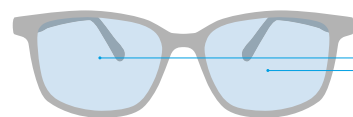
52



16



135



Polarized

Blue block

playmobil

613



612



512



513



543



544



PY43003

PLAY FLEX + RUBBER



52



16



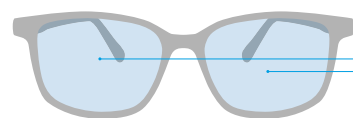
135



643



644



Polarized

Blue block

playmobil

PY43001

THERMOPLASTIC + RUBBER



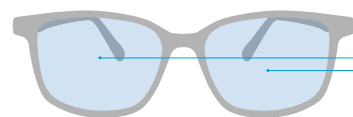
44



16



115



Polarized

Blue block

playmobil

646



645



545



546



562



565



PY43001

THERMOPLASTIC + RUBBER



44



16



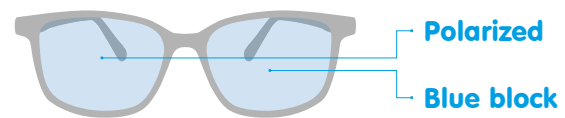
115



662



665



playmobil

PY43000

TR-90



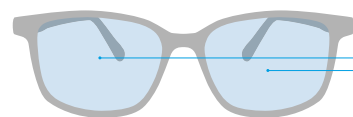
49



16



135



Polarized

Blue block

playmobil



613



612



541



542



545



546

PY43000

TR-90



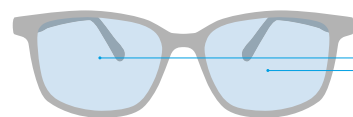
49



16



135



Polarized

Blue block

playmobil



641



643



645



646

PY33026

TR90+RUBBER



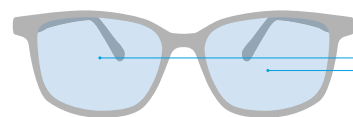
47



18



130



Polarized

Blue block

playmobil

643



642



541



542



543



612



PY33026

TR90+RUBBER



47



18



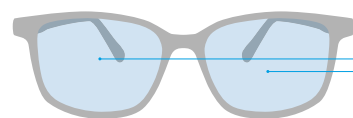
130



645



649



Polarized

Blue block

playmobil

PY33025

TR90+RUBBER



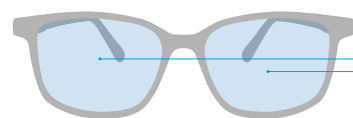
46



18



130



Polarized

Blue block

playmobil

652



649



531



553



567



612



PY33025

TR90+RUBBER



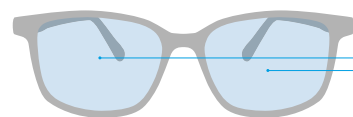
46



18



130



Polarized

Blue block

playmobil



653



654



655

PY33024

TR90+RUBBER



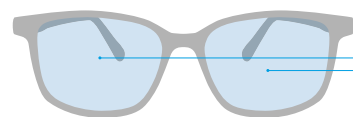
48



15



130



Polarized

Blue block

playmobil

643



641



542



612



613



635



PY33024

TR90+RUBBER



48



15



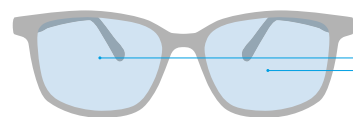
130



649



675



Polarized

Blue block

playmobil

PY33023

TR90+RUBBER



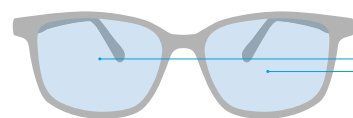
43



17



130



Polarized

Blue block

playmobil



662



612



641



655



656

PY33022

TR90+RUBBER



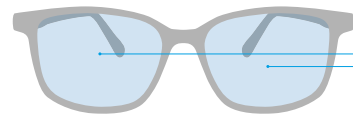
44



19



135



Polarized

Blue block

playmobil

655



647



612



613



641



643



PY33022

TR90+RUBBER



44



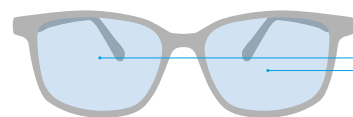
19



135



662



Polarized

Blue block

playmobil

PY33011

THERMOPLASTIC + RUBBER



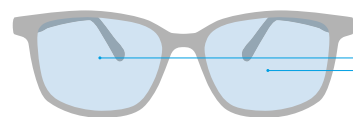
47



16



130



Polarized

Blue block

playmobil

545



544



512



541



542



543



PY33011

THERMOPLASTIC + RUBBER



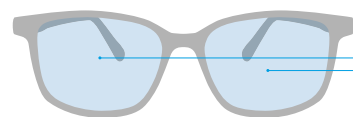
47



16



130



Polarized

Blue block

playmobil

644



643



575



612



641



642



PY33011

THERMOPLASTIC + RUBBER



47



16



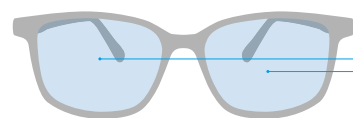
130



645



675



Polarized

Blue block

playmobil

PY33010

PLAY FLEX + RUBBER



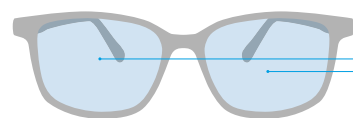
45



15



130



Polarized

Blue block

playmobil

574



546



541



542



543



545



PY33010

PLAY FLEX + RUBBER



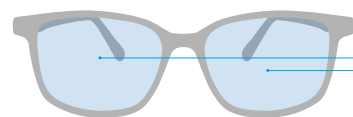
45



15



130



Polarized

Blue block

playmobil

646



645



575



641



642



643



PY33010

PLAY FLEX + RUBBER



45



15



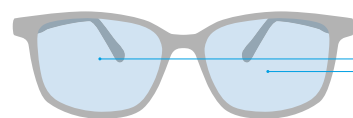
130



674



675



Polarized

Blue block

playmobil

PY33009

PLAY FLEX + RUBBER



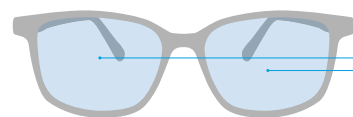
48



15



130



Polarized

Blue block

playmobil

586



565



512



553



555



562



PY33009

PLAY FLEX + RUBBER



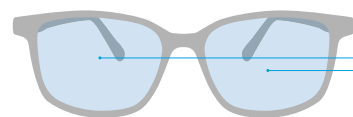
48



15



130



Polarized

Blue block

playmobil

686



665



612



653



655



662



PY33008

PLAY FLEX + RUBBER



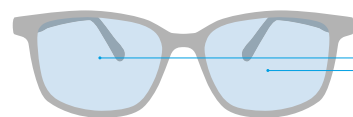
46



14



135



Polarized

Blue block

playmobil



565



562



552



553



555



556

PY33008

PLAY FLEX + RUBBER



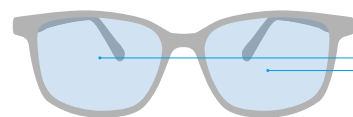
46



14



135



Polarized

Blue block

playmobil

665



662



652



653



655



656



PY33006

TR90+RUBBER



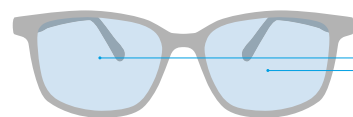
47



15



135



Polarized

Blue block

playmobil



642



641



542



543



545



612

PY33006

TR90+RUBBER



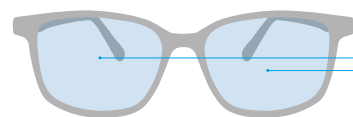
47



15



135



Polarized

Blue block

playmobil

648



647



643



644



645



646



PY33006

TR90+RUBBER



47



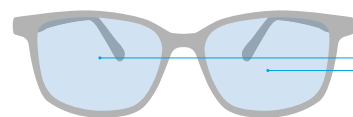
15



135



675



Polarized

Blue block

playmobil

POINT OF SALES

1



2



3



4



5



- 1. Showcard 21x15 cm
Ref. **PPY0084**
- 2. Showcard 29x40 cm
Ref. **PPY0085**
- 3. Showcard 29x40 cm
Ref. **PPY0086**
- 4. Showcard 20x29
Ref. **PPY0087**
- 5. Showcard 29x40 cm
Ref. **PPY0088**

playmobil

6



7



8



9



6. Showcard 29x40 cm
Ref. **PPY0089**

7. Double sided poster 70x100 cm
Ref. **PPY0082**

8. Double sided poster 70x100 cm
Ref. **PPY0083**

9. Exhibitor
Ref. **PPY0091**

1



2



3



4



5



- 1. Double sided poster 70x100 cm
Ref. PPY0070
- 2. Showcard 15x21 cm
Ref. PPY0071
- 3. Showcard 15x21 cm
Ref. PPY0072
- 4. Showcard 29x40 cm
Ref. PPY0073
- 5. Showcard 29x20 cm
Ref. PPY0074

playmobil

1



2



3



4



- 1. Double sided poster 70x100 cm
Ref. **PPY0075**
- 2. Showcard 15x21 cm
Ref. **PPY0076**
- 3. Exhibitor
Ref. **PPY0069**
- 4. Exhibitor
Ref. **PPY0078**

1



2



3



4



5



1. Double sided poster 70x100 cm
Ref. PPY0053

2. Showcard 15x21 cm
Ref. PPY0054

3. Showcard 15x21 cm
Ref. PPY0055

4. Showcard 29x40 cm
Ref. PPY0056

5. Showcard 29x20 cm
Ref. PPY0057

playmobil

1



2



3



1. Showcard 40x29 cm

Ref. **PPY0058**

2. Showcard 29x40 cm

Ref. **PPY0059**

3. Exhibitor

Ref. **PPY0060**



1



2



3



4



5



- 1. Double sided poster 70x100 cm
Ref. **PPY0064**
- 2. Showcard 15x21 cm
Ref. **PPY0065**
- 3. Showcard 15x21 cm
Ref. **PPY0066**
- 4. Showcard 29x40 cm
Ref. **PPY0067**
- 5. Showcard 20x30 cm
Ref. **PPY0068**

playmobil



1. Showcard 29x40 cm

Ref. **PPY0069**

2. Exhibitor

Ref. **PPY0063**

playmobil



9. Pirata Willy 62 cm.
Ref. PPY0016

playmobil



CASES

1. Boy Regular collection.
Ref. **ESTPYB**

2. Girl Regular collection
Ref. **ESTPYP**

3. Unisex Clip ON collection.
Ref. **ESTPYCL**

4. Unisex sun collection.
Ref. **ESTPYS**

1



MALETA

- 1. Maleta 75 x 40 x 26 cm.
Ref. MALPY

playmobil



C/ Espigolera 13, 08960 Sant Just Desvern, Barcelona - SPAIN
T +34 934 809 393 · info@optim.vision · www.optim.vision

 [@modaoptica](https://twitter.com/modaoptica)

 [optimvision](https://www.linkedin.com/company/optimvision)

 [@optimvision](https://www.instagram.com/optimvision)