



COLOR
FRAMES

Catalogue 2019
KODAK Color Frames

Catalogue 2019
KODAK Frames

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FRAMES

Kodak, was founded in **1888**. It was really succesful thanks to the **introduction of the film** in the market, replacing the glass plates

His motto at that time describes his value proposal quite well:

**“You press
the button,
we do the rest”**

George Eastman

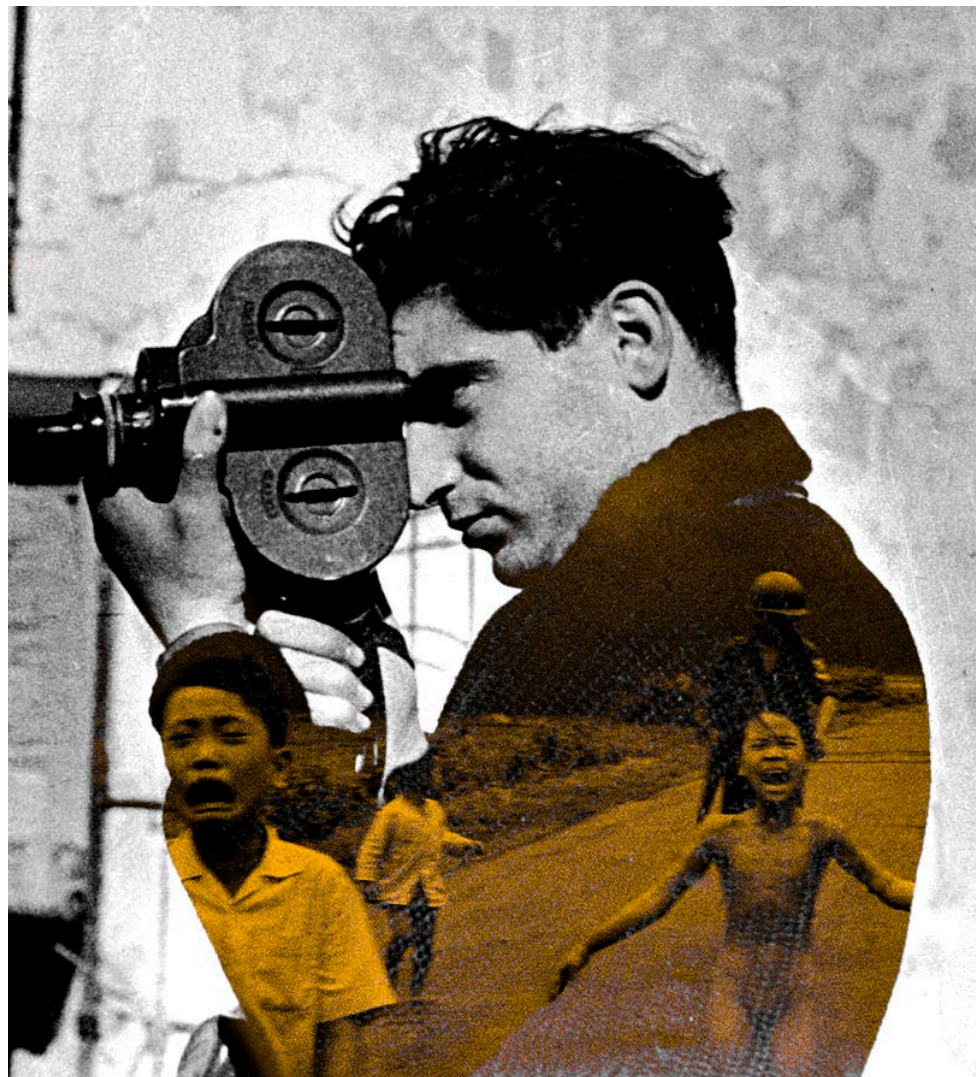


Concept

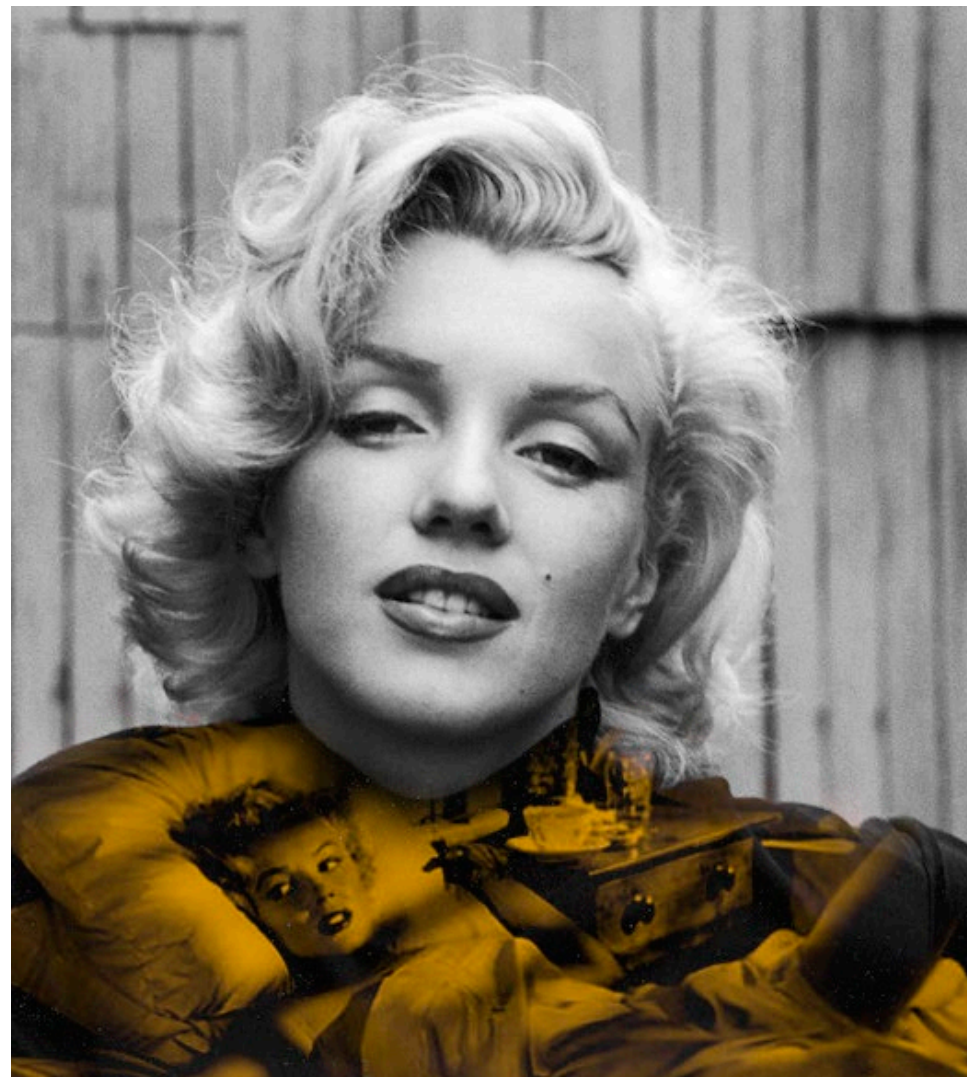
- Photography for everybody
- Democracy in photography
- Simplify the art
- Remember the past



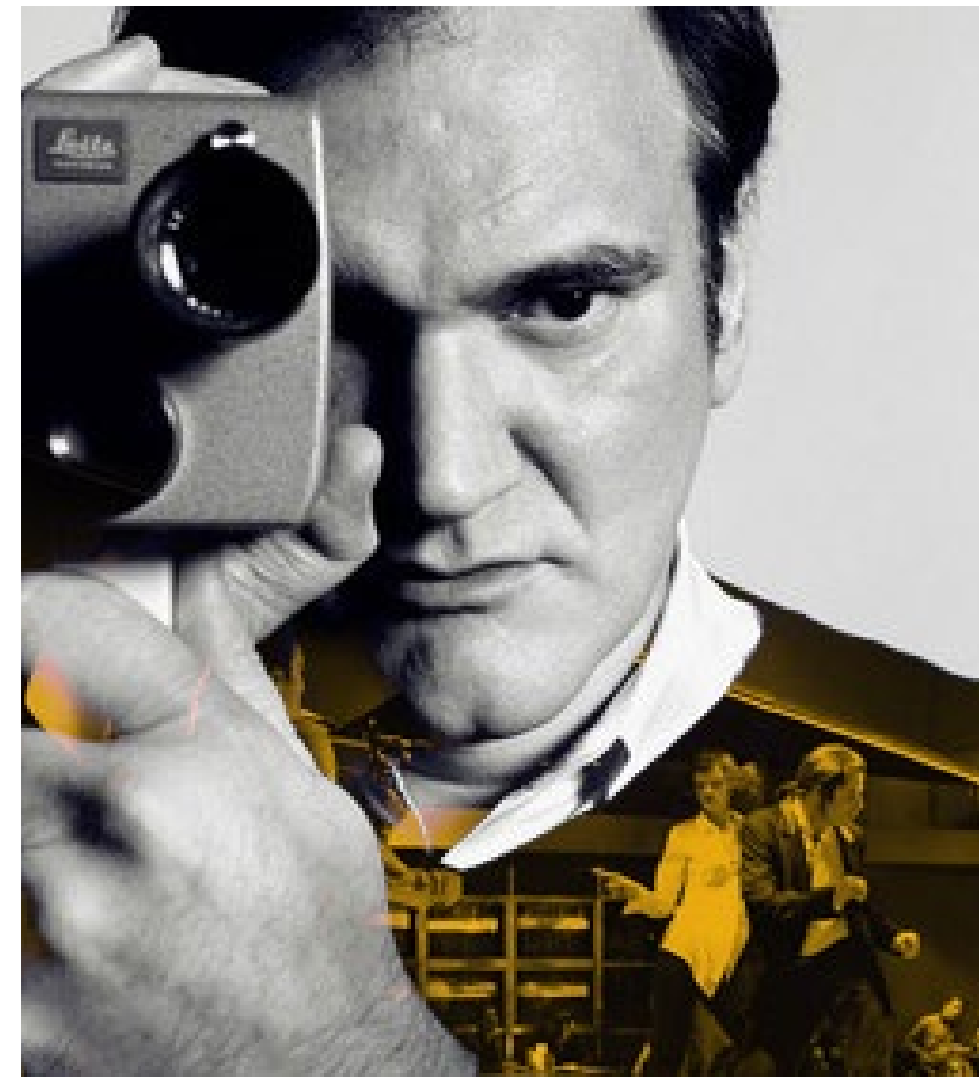
'Family In Convertible Somewhere in Texas' Campaign from 1968



Robert Capa



Marilyn Monroe



Quentin Tarantino

The best **photographers, artists** and **filmmakers** have used Kodak films and Kodak cameras.



Kodak is a part of history of the last century. Remember one moment of your life, **Kodak was there.**



'Thanksgiving dinner, children breaking wishbone' Campaign from 1968

Nowadays **Kodak** is betting in new areas to adapt to a **digital and technological world**.



Kodachrome magazine, Forever 21 colab, Girl Skateboards colab., new Super 8

Mini collections

There is a collection for everyone!





Folding spring hinge

Kodak has built many folding cameras in all their career. We have used this technique to create a new spring hinge inspired in the folding camera. This folding spring hinge is more resistant than most of the spring hinges of the market and also more flexible for a better use.





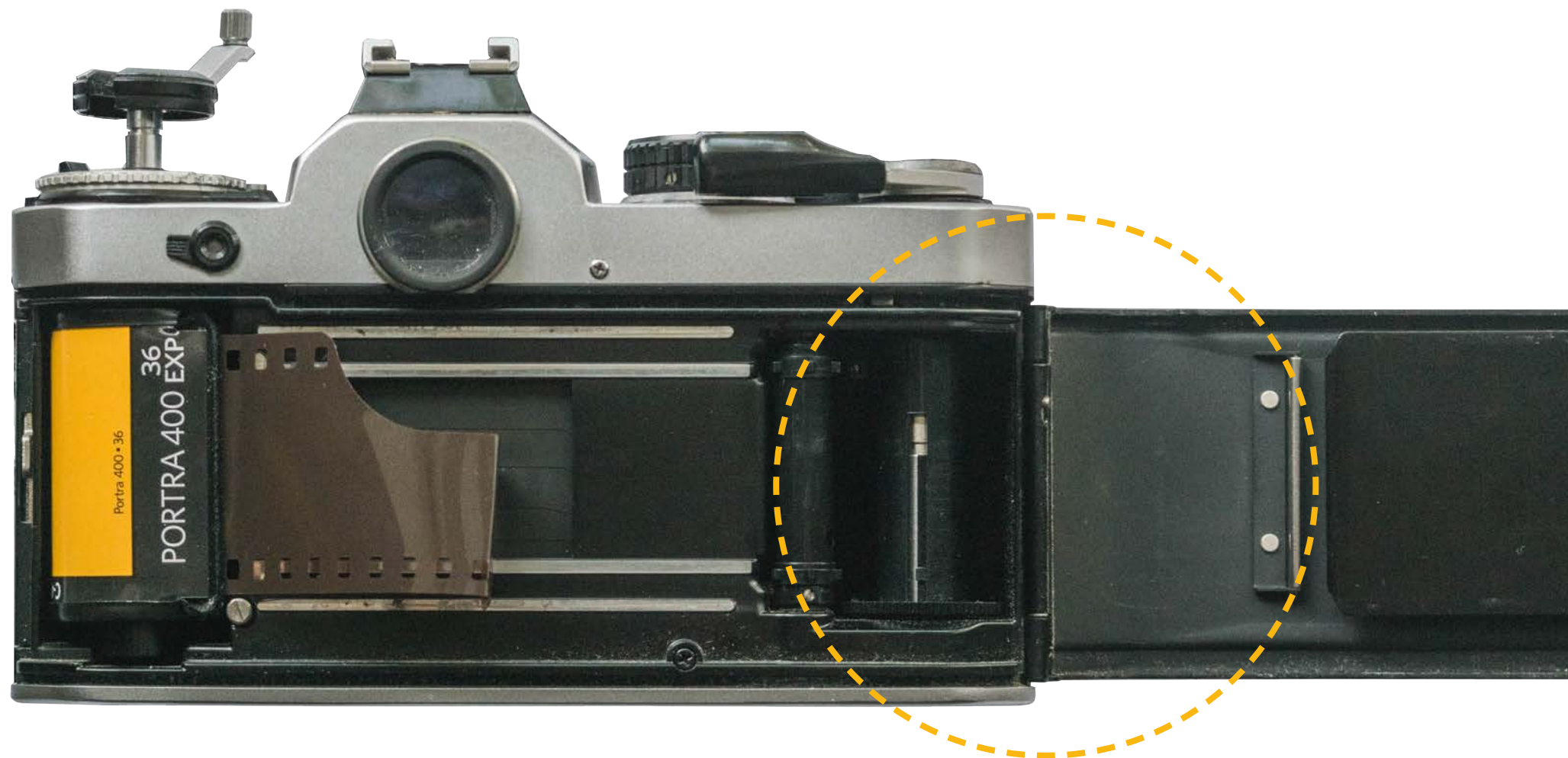
Tip hole

Round shapes are always involved in cameras as viewfinders, lenses, buttons...We wanted to use this recognized shape in the tips of the frames simulating a camera lens.



180° hinge

There is no better sensation than open the back case of the camera and see that the film is over. It's time to develop and see all our photographs! We saw that this movement could work to make unbreakable temples that can open 180°.



Nylon frames

The viewfinder is an essential piece of a camera that permits to preview the scene and create a composition. Our frames took the inspiration to make a tribute to this piece. For that reason we have used nylon material on the front of some frames to accomplish the see-through experience.





Black and gold materials

The mixed materials in the cameras, is what made them sophisticated and beautiful on the outside. To transmit these sensations in our glasses we have developed a titanium and double layer of metal frame in black and matt gold to get the sensation of the focus rings rolling.



'Saturday night bath' Campaign from 1964



Main assets

- Wide range of products, models, concepts and prices
- Kodak cameras as inspiration
- Technical – light concepts
- Easy/Commercial products. Fast sell out



FRAMES

**There's nothing better than
feel lighter in each step.**

Light frames, Jump high!

60 F 5.6

M

P80/2 120



FRAMES



LIGHT FRAMES
JUMP HIGH



FRAMES

**FI700000**52 □ 18 - 145 **Titanium****510.** Havanne Grey. Shiny Silver.**520.** Havanne Brown. Shiny Gold.**540.** Havanne Blue. Shiny Silver.**550.** Havanne Violet. Shiny gold.**560.** Havanne Rose. Shiny Silver.**570.** Havanne Red. Shiny Silver.



FI70001

53 □ 17 - 145 **Titanium**



512. Shiny Black. Shiny Gold.



524. Shiny Dark Brown. Shiny Gold.



535. Shiny Green. Shiny Silver.



543. Shiny very Dark Blue. shiny Silver.



552. Shiny Purple. Shiny Silver.

**FI70002**

55 □ 18 - 145 Titanium

**511.** Shiny Crystal.**512.** Shiny Black.**514.** Shiny Dark Grey.**525.** Shiny Brown.**543.** Shiny very Dark Blue.**544.** Shiny Dark Blue.



FI70003

53 □ 19 - 145 **Titanium**



510. Havanne Grey. Shiny Silver.



540. Havanne Blue. Shiny Silver.



550. Havanne Violet. Shiny Silver.



560. Havanne Rose. Shiny Silver.



570. Havanne Red. Shiny Gold.



594. Shiny Dark Havanne. Shiny Gold.



FI70004

55 □ 20 - 145 Titanium



512. Shiny Black. Shiny gold.



514. Shiny Dark Grey.



515. Shiny Grey.



524. Shiny Dark Brown.



540. Havanne Blue. Matt black.



544. Shiny very Dark Blue.



FI70005

54 □ 19 - 145 Titanium



512. Shiny Black. Matt Blue.



513. Shiny very Dark Grey. Matt Gun.



514. Shiny Dark Grey.



515. Shiny Grey. Shiny Silver.



544. Shiny Dark Blue. Matt Gun.



545. Shiny Blue. Matt Black.



FI70006

54 □ 21 - 145 Titanium



515. Shiny Grey. Matt Black.



525. Shiny Brown. Matt Black.



543. Shiny very Dark Blue. Shiny Grey.



544. Shiny Dark Blue. Matt Gun.



545. Shiny Blue. Shiny Grey.



574. Shiny Dark Red. Matt Black.



FRAMES



FI70007

53 □ 19 - 145 Titanium



203. Matt Silver.



212. Matt Black. Matt Silver.



224. Matt Brown. Matt Silver.



243. Matt Blue. Matt Silver.



244. Matt Light Blue. Shiny silver.



312. Shiny black. Shiny Gold.

**FI70008**

50 □ 20 - 145 Titanium

**212.** Matt Black. Shiny Silver.**224.** Matt Dark Brown. Shiny Silver.**243.** Matt Black. Shiny silver. Red beige pattern**244.** Matt Dark Blue. Shiny Silver.

**FI70009**

51 □ 20 - 145 Titanium

**203.** Matt Gun.**212.** Matt Black. Matt Gun.**244.** Matt Dark Blue. Shiny Silver.**312.** Shiny Black. Matt Gold.



FI70010

55 □ 18 - 145 **Titanium**



203. Matt Gun.



212. Matt Black. Matt silver.



224. Matt Brown. Matt Silver.



243. Matt Blue. Shiny silver.



244. Matt Blue. Matt Silver.



312. Shiny Black. Shiny Gold.

**FI70011**

57 □ 18 - 145 Acetate Folding Hinge

**512.** Shiny Black.**514.** Shiny Dark Grey.**543.** Shiny very Dark Blue.**545.** Shiny Blue.



FRAMES

**FI70012**

55 □ 17 - 145 Acetate Acetate Folding Hinge

**512.** Shiny Black.**514.** Shiny Dark Grey.**540.** Havanne Blue.**544.** Shiny Dark Blue.



FRAMES

**FI70013**

54 □ 16 - 145 Acetate Folding Hinge

**512.** Shiny Black.**513.** Shiny very Dark Grey.**543.** Shiny very Dark Blue.**545.** Shiny Blue.



FI70014

56 □ 18 - 145 Acetate Folding Hinge



512. Shiny Black. Crystal Orange. Matt Gun.



513. Crystal Grey Pattern. Matt Gun.



544. Shiny Blue And Black Pattern. Matt Gun.



545. Black And Blue Stripes. Matt Gun.


FI70015

52 □ 16 - 145 Acetate 180°


530. Multicolor Havana.

540. Blue and Brown Havana.

560. Red Orange Havana.

570. Burgundy Havana.

594. Dark Blue Havana.

595. Shiny Havana.


FI70016

53 □ 18 - 145 Acetate 180°


512. Shiny Black. Crystal.

513. Shiny Black. Orange. Light Blue.

514. Grey Pattern. Electric Blue.

524. Orange Brown Pattern. Electric Blue.

543. Dark Blue Crystal Pattern. White.

544. Dark Blue Pattern. Ora.



FI70017

56 □ 17 - 145 Acetate 180°



512. Shiny Black. Light Blue.



513. Shiny Black. Orange.



540. Blue Grey Pattern. Orange.



543. Grey Brown Pattern. Red.



544. Dark Blue Pattern. White.



545. Shiny Dark Blue. Dark Green.


FI70018

53 □ 18 - 145 Acetate 180°


510. Grey Black Pattern. Dark Pink.

540. Blue Orange Havana. Dark Pink.

545. Blue Black Crystal Havana. Dark Pink.

560. Orange Black Havana. Light Pink.

570. Burgundy Havana. Light Blue.

595. Brown Crystal Havana. Light Blue.


FI70019

53 □ 15 - 145 Acetate 180°


510. Black Havana. Light Blue.

540. Crystal Dark Brown Havana. Light Blue.

545. Crystal Dark Blue. Havana.

550. Black Dark Blue Pattern. Pink.

560. Black Burgundy Havana. Light Blue.

570. Crystal Red Havana. Burgundy. Light Blue.


FI70020

55 □ 16 - 145 Acetate 180°


512. Shiny Black. Kodak Pattern.

540. Light Purple Havana.

550. Light Pink Havana. Orange.

555. Purple Havana. Light Blue.

560. Dark Pink Havana. Light Blue.

570. Grey Purple Havana.


FI70021

49 □ 20 - 145 Acetate 180°


511. Shiny Crystal.

512. Shiny Black Crystal.

513. Shiny Black. White Pattern.

540. Dark Blue Havana.

550. Pink Purple Havana.

560. Rose Havana.

**FI70022**56 □ 19 - 145 **Metal****203.** Matt Gun. Electric Red.**212.** Matt Black. Orange.**244.** Matt Dark Blue. Light Brown.**312.** Matt Black. Matt Red.



FRAMES

**FI70023**

57 □ 19 - 145 Metal

**203.** Matt Gun. Black. Orange.**224.** Matt Dark Brown. Light Brown. Dark Blue.**243.** Matt Dark Blue. Light Grey.**312.** Matt Black. Matt Red.

**FI70024**56 □ 19 - 145 **Metal****203.** Matt Silver. Light Blue.**243.** Matt Dark Blue. Light Brown.**244.** Matt Dark Blue. Light Grey.**312.** Matt Black. Orange.

**FI70025**

55 □ 18 - 145 Metal

**212.** Matt Black. Red.**224.** Matt Dark Brown. Light Brown.**244.** Matt Dark Blue. Light Brown.**312.** Matt Black.

**FI70026**

49 □ 20 - 140 Titanium

**212.** Matt Black. Matt Gold.**213.** Matt Black. Shiny Dark Silver.**244.** Matt Dark Blue. Shiny Silver.**245.** Matt Dark Blue. Matt Gun.



FRAMES

**FI70027**51 □ 20 - 140 **Titanium****212.** Matt Black. Shiny Gold.**213.** Matt Dark Blue. Shiny Silver.**244.** Matt Dark Blue. Matt Gun.**245.** Matt Black. Shiny Dark Silver.



COLOR
FRAMES

**There are two ways to see
life, it's time to choose.**

Let the color, invade you!





CF80002

48 □ 19 - 145 TR90 Folding Hinge



612. Matt Black. Matt Gun.



644. Matt Dark Blue. Matt Gun.



712. Shiny Black. Matt Gun.



695. Matt Havana. Matt Gun.



CF80003

49 □ 19 - 145 TR90 Folding Hinge



612. Matt Black. Matt Gun.



644. Matt Dark Blue. Matt Gun.



694. Matt Dark Havana.



712. Matt Black. Matt Crystal. Matt Gun.

Man TR90



CF80004

55 □ 14 - 145 TR90 Folding Hinge



612. Matt Black. Matt Gun.



615. Matt Grey. Electric Blue. Matt Gun.



643. Matt Dark Turquoise. Matt Gun.



644. Matt Dark Blue.



645. Matt Light Blue. Matt Gun.



712. Shiny Black. Bourgeois.



CF80005

53 □ 16 - 145 TR90 Folding Hinge



612. Matt Black. Dark Red.



615. Matt Grey. Dark Blue.



624. Matt Dark Brown. Matt Gun.



643. Matt Dark Blue. Matt Gun.



644. Matt Light Blue.



712. Matt Black. Dark Blue. Matt Gun.



CF80006

54 □ 17 - 140 **Nylon**



212. Matt Black. Crystal.



213. Matt Black. Crystal Grey.



243. Matt Dark Blue. Crystal Black.



245. Matt Dark Blue. Crystal.

Unisex Nylon



CF80007

51 □ 19 - 145 **Nylon**



100. Shiny Gold Pink. Crystal Pink.



101. Shiny Gold. Crystal.



102. Shiny Silver. Crystal.



302. Shiny Silver. Crystal Pink.

Unisex Nylon



COLOR
FRAMES

KODAK Color Frames / OPTICALS



CF80008

51 □ 21 - 145 TR90 Metal 180°



540. Blue Red Havana. Matt Silver.



611. Matt Crystal. Dark Blue.



612. Matt Black. Dark Red.



645. Matt Blue. Matt Silver.



655. Matt Fuchsia. Matt Black.



695. Matt Havana. Matt Gun.

Unisex TR90 Metal

51

51

51

51

51



CF80009

54 □ 20 - 145 TR90 Metal 180°



540. Blue Havana. Shiny Silver.



612. Matt Black. Matt Gun.



644. Matt Dark Blue. Shiny Silver.



665. Matt Fuchsia. Matt Black.



675. Matt Red. Shiny Silver.



695. Matt Havana. Shiny Gold.

Unisex TR90 Metal



CF80010

48 □ 19 - 145 **TR90 Metal 180°**



540. Blue Havana. Shiny Silver.



550. Purple Havana. Shiny Purple.



560. Dark Brown Yellow Havana. Shiny Silver.



570. Red Black Havana. Shiny Silver.



612. Matt black. Shiny Purple.



621. Matt Light Pink. Shiny Gold.

Woman TR90 Metal



CF80011

49 □ 20- 145 **TR90 Metal 180°**



570. Red Pink Havana. Shiny Silver.



610. Matt Black. Shiny Purple.



612. Matt Black. Shiny Silver.



644. Matt Dark Blue. Shiny Black.



654. Matt Dark Violet. Shiny Silver.



695. Matt Havana. Shiny Gold.



CF80012

53 □ 18 - 145 **TR90 Metal 180°**



611. Crystal Mate. Shiny Silver.



612. Matt Black. Matt Purple.



646. Matt Light Blue. Shiny Silver.



655. Matt Violet. Shiny Silver.



664. Matt Dark Pink. Shiny Silver.



675. Matt Red. Shiny Silver.

Woman TR90 Metal



CF80013

55 □ 22 - 145 **TR90 Metal 180°**



540. Matt Dark Blue. Matt Gun.



611. Matt Crystal. Matt Blue.



612. Matt Black. Shiny Silver.



645. Matt Blue. Matt Black.



674. Matt Dark Red. Shiny silver.



695. Matt Havana. Matt Black



CF80014

53 □ 19 - 145 **TR90 Metal 180°**

611. Matt Crystal.



612. Matt Black. Matt Blue.



634. Matt Dark Green. Matt Gun.



645 Matt Blue. Shiny Silver.



675. Matt Red. Matt Black.



695. Matt Havana. Matt Black.



CF80015

54 □ 14 - 145 **Metal**



100. Shiny Gold Pink.



101. Shiny Gold.



102. Shiny Silver.



212. Matt Black. Shiny Gold.



254. Matt Dark Violet. Shiny Gold.



275. Matt Red. Shiny Gold Pink.

Unisex Metal



CF80016

49 □ 22 - 145 **Metal**



100. Shiny Gold Pink.



102. Shiny Silver.



201. Matt Gold.



212. Matt Black. Shiny Gold.

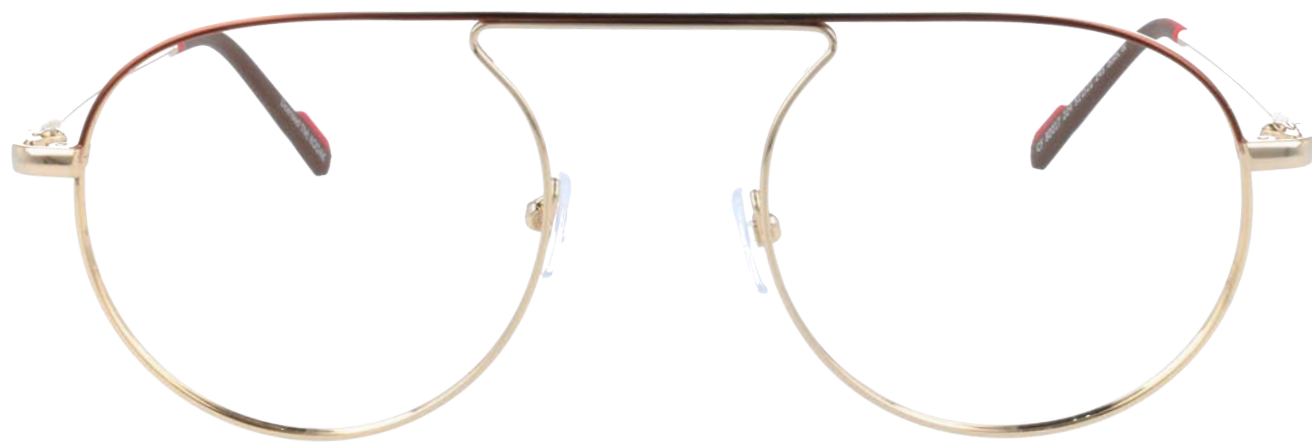


224. Matt Dark Brown. Shiny Gold.



244. Matt Dark Blue. Shiny Silver.

Unisex Metal



CF80017

51 □ 21 - 145 **Metal**



100. Shiny Gold Pink.



102. Shiny Silver.



103. Shiny Gun.



212. Shiny Gun. Matt Black.



224. Matt Dark Brown. Shiny Gold.



244. Matt Dark Blue. Shiny Silver.

Unisex Metal



CF80018

56 □ 18 - 145 **Metal**



101. Shiny Gold.



103. Shiny Gun.



201. Matt Gold.



212. Matt Black. Matt Gold.



224. Matt Brown. Matt Gun.



244. Matt Blue. Shiny Gold.

Unisex Metal



CF80019

48 □ 19 - 145 **Metal**



100. Shiny Gold Pink.



102. Shiny Silver.



103. Matt Gun.



212. Matt Black. Matt Gold.



254. Matt Dark Violet. Matt Gold.



264. Matt Dark Pink. Matt Gold.

Unisex Metal



CF80020

56 □ 18 - 145 **Metal**



203. Matt Dark Purple. Matt Gun.



212. Matt Black. Matt Red.



223. Matt Dark Brown. Matt Silver.



245. Matt Dark Blue. Matt Black.



CF80021

50 □ 21 - 145 **Metal**



102. Matt Gun.



212. Black Matt. Matt Gun.



245. Matt Blue. Matt Gun.



275. Matt Red. Matt Black.

Man Metal



CF80022

50 □ 19 - 145 **Acetate**



512. Black White Turquoise Stripes.



524. Dark Brown Red Crystal Orange Stripes.



535. Shiny Green Blue White Stripes.



544. Shiny Dark Blue Orange White Stripes.



545. Shiny Black Blue Violet White Stripes.



546. Shiny Light Blue Red Crystal Beige Stripes.

Unisex Acetate



CF80023

50 □ 18 - 145 **Acetate**



512. Shiny Black.



514. Shiny Dark Crystal Black.



524. Shiny Dark Brown.



543. Shiny Dark Blue.



544. Shiny Dark Blue. Yellow Pattern.



545. Shiny Blue.

Unisex Acetate



COLOR
FRAMES

KODAK Color Frames / OPTICALS



CF80024

48 □ 21 - 145 **Acetate**



512. Shiny Black. Grey Stripes.



513. Shiny Black. Blue Crystal Stripes.



514. Shiny Dark Grey Stripes.



524. Shiny Brown. Crystal.



544. Shiny Dark Blue. Crystal.



595. Shiny Havana. Grey.

Unisex Acetate



CF80025

53 □ 15 - 145 **Acetate**



512. Shiny Black.



540. Dark Blue Havana.



550. Glitter Violet Havana.



560. Pink Havana.



570. Red Pink Havana.



595. Orange Yellow Havana.

Woman Acetate



CF80026

51 □ 18 - 145 **Metal**



101. Shiny Gold.



102. Shiny Silver.



203. Matt Gun.



212. Matt Black.



245. Matt Dark Blue.



264. Matt Dark Pink. Shiny Pink Gold.

Unisex Metal



CF80027

53 □ 17 - 145 **Acetate**



512. Grey Stripes.



544. Black Blue Stripes.



553. Purple Black Pattern.



594. Orange Blue Havana.



599. Blue Purple Havana.



550. Purple Black Havana.



CF80028

51 □ 21 - 145 **Acetate**



512. Shiny Black.



514. Shiny Grey Crystal Stipes.



543. Shiny Black Blue Stripes.



544. Shiny Dark Blue.



570. Black Red Stripes.



594. Shiny Havana.



CF80029

50 □ 19 - 145 **Acetate**



512. Shiny Black. Crystal.



514. Shiny Crystal Grey.



524. Shiny Light Brown.



543. Shiny Blue. Light Crystal Grey.



544. Shiny Dark Blue.



594. Shiny Dark Havana.



CF80030

54 □ 16 - 145 **TR90 Folding Hinge**



612. Matt Black.



613. Matt Black. Crystal. Matt Gun.



614. Matt Grey. Matt Black. Light Grey.



643. Matt Blue. Crystal. Matt Gun.



644. Matt Dark Blue.



645. Matt Blue. Matt Gun.



Starting in the early 1950s, photographer **Philippe Halsman** asked famous people to be photographed jumping for him.

From Marilyn Monroe, Grace Kelly and Brigitte Bardot, to Richard Nixon and Salvador Dali, Halsman **photographed an impressive number of illustrious sitters jumping.**

When we look at somebody's face we don't know what they think or feel but at the moment of the jump, everybody becomes free again.

"Jumping humanity can be divided into two categories: one which tries to jump as high as possible and one which doesn't care"

- Philippe Halsman

DALÍ ATOMICUS



JEAN COCTEAU



JUMPOLOGY, AUDREY HEPBURN



JUMPOLOGY, BRIGITTE BARDOT



WORKING OUT WITH MARILYN MONROE



JUMPOLOGY, WILLIAM HOLDEN



JUMPOLOGY, HAROLD LLOYD

KODAK Frames SHOWCARD CAMERA

Folding spring hinge

Kodak has built many folding cameras in all their career. We have used this technique to create a new spring hinge inspired in the folding camera. This folding spring hinge is more resistant than most of the spring hinges of the market and also more flexible for a better use.

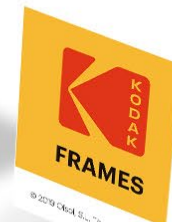


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Black and gold materials

The mixed materials in the cameras, is what made them sophisticated and beautiful on the outside. To transmit these sensations in our glasses we have developed a titanium and double layer of metal frame in black and matt gold to get the sensation of the focus rings rolling.



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PFI1004

PFI1008

KODAK Frames SHOWCARD



LIGHT FRAMES
JUMP HIGH



AS LIGHT AS A JUMP WITHOUT GRAVITY

The first collection of KODAK Frames is inspired by the works of Philippe Halsman a timeless light eyewear collection that overcomes gravity. Every frame is a masterpiece of lightness and beautiful freedom. Wearing KODAK Frames you will feel as not wearing any mask, like not wearing any frame.



PFI1007



LIGHT FRAMES
JUMP HIGH



AS LIGHT AS A JUMP WITHOUT GRAVITY

The first collection of KODAK Frames is inspired by the works of Philippe Halsman a timeless light eyewear collection that overcomes gravity. Every frame is a masterpiece of lightness and beautiful freedom. Wearing KODAK Frames you will feel as not wearing any mask, like not wearing any frame.



PFI1003

KODAK Frames WINDOWSHOP EYEWEAR JUMP HIGH

PFI1002



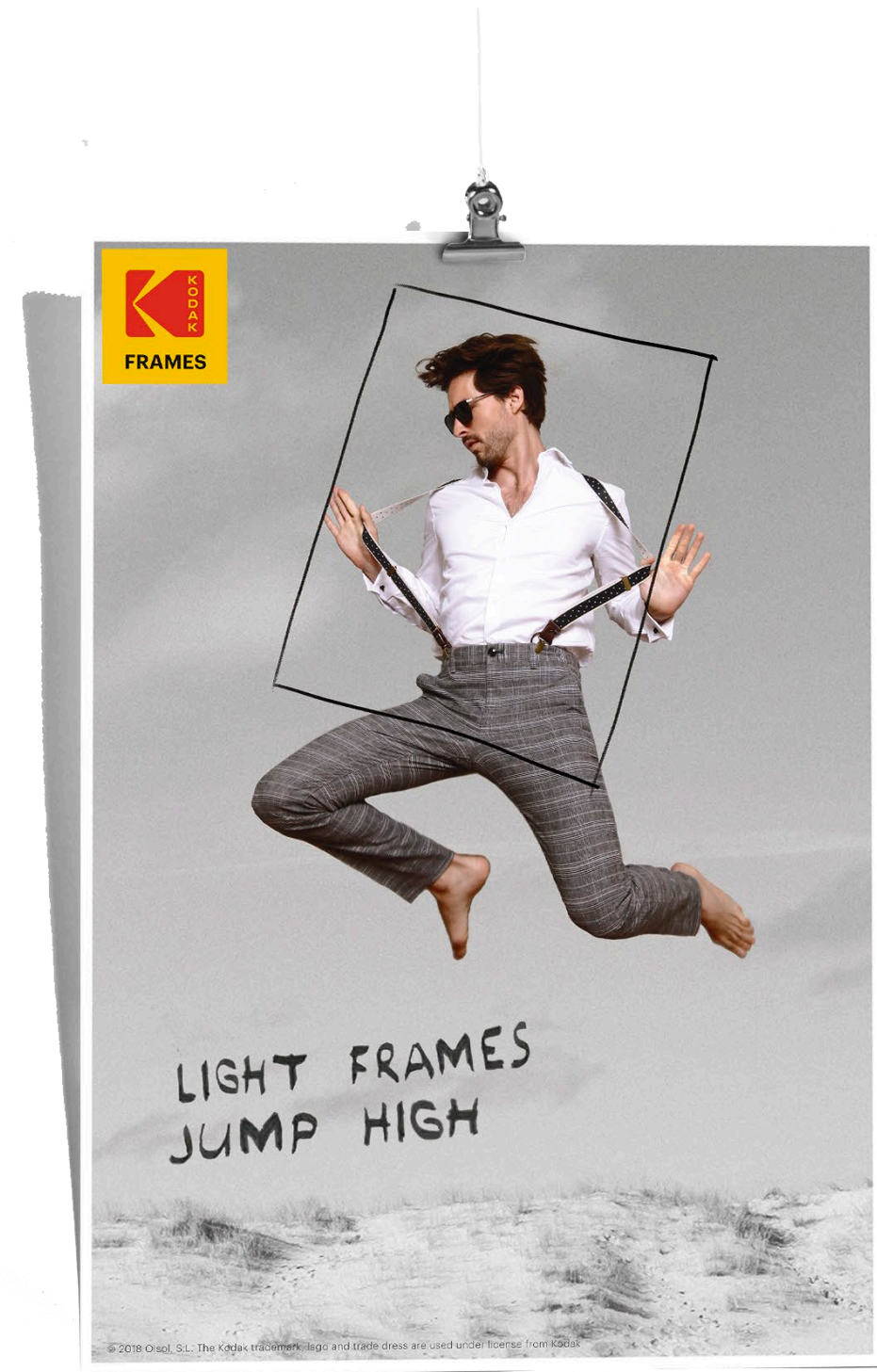
KODAK Frames WINDOWSHOP SUNGLASSES JUMP HIGH

PFI1006



KODAK Frames JUMP BANNER

PFI1005



KODAK Frames Mirror Objective

PFI1000



KODAK Frames Table Pad Numeric

PFI1001



KODAK Color Frames SHOWCARD EYEWEAR



PCF1001



PCF1002

KODAK Color Frames SHOWCARD SUNGLASSES



PCF1003



PCF1004

KODAK Color Frames INVADE YOU BANNER

PCF1005



KODAK Color Frames Table Pad Yellow

PCF1000





Front side

Back side

KODAK Glasses Case and cleaning cloth



KODAK COLOR Case and cleaning cloth





Frames & Color Frames collection 2019
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