

# ARTLIFE

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eco



New Eco-friendly collection designed with ethical materials,  
sustainable and nature-friendly materials.

**ART** GREEN  
**LIFE** SUSTAINABLE

## What is biodegradable?

Sustainability is a major, but what exactly does the term “bio-degradable” mean?

Consumer awareness of plastic pollution is driving more demand for environmentally friendly options, raising questions about the origin of the material and the manufacture of the products.

In basic terms, if something is biodegradable, then given the right conditions and the presence of micro-organisms, fungi or bacteria, it will eventually break down into its basic components and re-mix with the soil. Ideally, but not always, these substances should degrade without leaving any toxins.

**52 -61% Biobased carbon content**  
(as a fraction of total organic carbon).



## Eco-biodegradable material

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Less Phthalates (DEP) - Safe

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Bio-based - Natural

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Biodegradable - Environment friendly

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Recyclable - Optimize the resources allocation

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ECO-Biodegradable material can be degraded into carbon dioxide, water, methane, mineralized inorganic salts and new substances under particular conditions, those could return to nature, achieve virtuous circle and realize sustainable development.



H<sub>2</sub>O



C<sub>2</sub>O



CH<sub>4</sub>





Bioacetate is a cellulose base made from cottonseed and wood pulp, so is a natural alternative. It biodegrades once is recycled under industrial composting conditions.



The development of the product also takes into account the presentation lenses, which generate a high level of waste both in their manufacture and in their subsequent use, as they are discarded when replaced by prescription lenses. For this purpose, lenses made of a biodegradable material called Bio Lens are used, which can decompose naturally, leaving behind carbon dioxide, water and biomass.



For the complete development of the concept, we will use recyclable materials for the entire product packaging, cases, boxes and bags containing the frames.



#### **E-PRO: Biodegradable acetate**

- We are now ready to move one step forward to the concept of Biodegradable, here comes with our “E-Pro” collection.
- Bio-based.
- Biodegradable.
- Sustainability.
- Phthalate free.\*

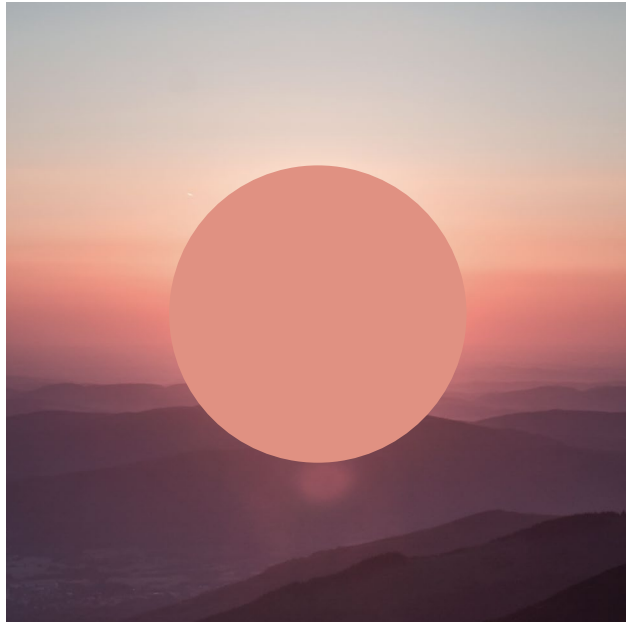
\*This can be achieved by conditions



This is why the **Artlife ECO Collection** was created, with recyclable and ecological materials such as bioacetate.

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As oceans, rivers, mountains and forests are unique, timeless and natural, **ARTLIFE ECO eyewear** too.



Blue and transparent, red and crystal, brown and savage, warm and cold... nature provides color palettes and **inspiration for ARTLIFE Eco creations**, and imagination does the rest.



Biodemolens

Bioacetate

Thin acetate to reduce final  
material consumption

Contrast laminations

**ARTLIFE**  
eco

**AL62007**  
CHATEAUBRIAND





# ARTLIFE

eco

AL62007  
CHATEAUBRIAND

MEN

	56
	17
	145

COLORS

511	512
513	515
544	545



**ARTLIFE**  
eco

**AL62006**  
MUSK



# ARTLIFE

eco

AL62006  
MUSK

MEN

	54
	17
	145

COLORS

511	512
513	543
544	545



**ARTLIFE**  
eco

**AL62006**  
MUSK



**ARTLIFE**  
eco

**AL62005**  
BERRY

WOMEN

	49
	17
	140

COLORS

511	512
525	555
562	575





**ARTLIFE**  
eco

**AL62004**  
SWEARINGEN



# ARTLIFE

eco

## AL62004

SWEARINGEN

### MEN

	53
	19
	145

### COLORS

512	513
544	545



**ARTLIFE**  
eco

**AL62003**  
HARDIN



ARTLIFE  
eco

AL62003  
HARDIN

MEN

	51
	17
	145

COLORS

511	512
513	543
544	545



**ARTLIFE**  
eco

**AL62002**  
MEAD





# ARTLIFE

eco

AL62002

MEAD

MEN

	47
	19
	145

COLORS

511	512
545	593



**ARTLIFE**  
eco

**AL62001**  
SHELDON



ARTLIFE  
eco

AL62001  
SHELDON

MEN

	55
	17
	145

COLORS

511	512
513	514
544	545



**ARTLIFE**  
eco

**AL62000**  
SNYDER



ARTLIFE  
eco

AL62000  
SNYDER

WOMEN

	52
	16
	140

COLORS

512	531
553	554
555	567
575	





## POINT OF SALES

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Showcard 29x40cm  
**PAL1119**



Case  
**Estuche AL**



[www.artlifeeyewear.com](http://www.artlifeeyewear.com)

 @artlife\_eyewear